January, 2010

Dear Alumni,

The 2010 convention registration packet, for the South Carolina State University National Alumni Association, is now available on the Association’s website at www.scsunaa.org.

We are excited as we prepare for this year’s convention, which will be held in the beautiful city of Augusta, Georgia, from July 29-August 1, 2010. The theme is “Pathways to a Successful Organization: Commitment, Responsibility and Action.”

The excitement will begin with our pre-convention golf tournament on Thursday, July 29, 2010 for men and women. If you do not play golf, you can join us at the golf awards luncheon!

The weekend is packed with outstanding speakers and workshops such as Commitment to Self. How else can we be better alumni than to start with ourselves? Hear, firsthand, the latest SCSU updates from President George Cooper and University staff. Get prepared to be successful as a local chapter and chapter members through workshops. There will also be time to network and relax with fellow bulldogs in the beautiful Marriott Hotel Riverwalk overlooking the Savannah River!

Check out the packet and remember the early bird registration ends on May 31, 2010.

We look forward to seeing you in July!

Carol Moorer Richburg,  
SCSUNAA 2rd Vice President  
2010 SCSUNAA National Convention Chairman

Dr. Rosa Smith Ishmal,  
Greater Augusta Chapter Vice President  
2010 Local Chapter Convention Chairman
South Carolina State University
National Alumni Association

Presents

The 21st Annual
National Alumni Convention

“Pathways to a Successful Organization: Commitment, Action, and Responsibility”

Augusta Marriott Hotel & Suites
Two Tenth Street
Augusta, GA 30901
706.823.6508/F-706.724.0044
From the National Alumni President

Dear Alumni,

The date is July 29 thru August 1, 2010 and the place is Augusta, Georgia. Please save the date and plan to join us for our 21st National Alumni Convention.

Augusta is Georgia’s 2nd largest city as well as its 2nd oldest city. It is affectionately known as “Home of the Godfather of Soul, James Brown” and is also home of the prestigious Master’s Golf Tournament. Members of the Augusta Alumni Chapter, in partnership with members of the National Convention Committee, have planned a convention filled with information and inspiration. With your presence, you can help to make what promises to be a great convention even better. I am looking forward to seeing and greeting you in Augusta.

Sincerely,

Nathaniel Howard, President
South Carolina State University
National Alumni Association

About the Convention

Each year, the South Carolina State University National Alumni Association convenes its full membership to discuss proposed initiatives and to devise creative strategies for enhancing support of our beloved alma mater. The anticipated outcome is that the ideas discussed will be implemented by local chapters and embraced by the University and our future alumni. We look forward to seeing you in Augusta, Georgia for our Association’s most important event of the year.

For Convention Information

Contact: Dr. Rosa Ishmal (803) 215-7769, Carol Richburg (678) 533-5926 or James Quarles (706) 831-7010

About Augusta, Georgia

Welcome to the Garden City, Nestled along the banks of the mighty Savannah River, Georgia’s second largest city offers its visitors and nearly half-a-million residents traditional Southern charm plus the perks of big city life—arts, culture, shopping, educational opportunities, fine cuisine, state-of-the-art healthcare, sports and a slew of recreational pursuits. Here you can literally soak up the best of all worlds. While visiting our great city you may want to visit Springfield Baptist Church, the oldest African American church in America, tour the Lucy Craft Laney Museum of Black History, the Augusta Museum of History or the Morris Museum of Arts; or perhaps visit James Brown’s statue on Broad Street, the Boyhood Home of Woodrow Wilson or Sacred Heart Cultural Center. You may want to step away from the action, as a time to embrace life’s simple beauties and quiet moments with a leisurely kayak ride down the Augusta Canal or a stroll along the Riverwalk. Augusta is perhaps best known as home of the Master’s Golf Tournament. No matter your interests or needs, no matter your age or background, when you set out to explore the Garden City, you won’t be disappointed. Within a few days you will find your niche, make some friends and start feeling right at home. In no time at all you will understand why Augusta is the best kept secret along the Savannah River.

Greater Augusta Chapter Social—“Bulldogs Nite in White”

It’s a new year and the Dogs are preparing to defend its MEAC and National Black Championships from the 2009 season. The first test of the season will be against Division 1 Georgia Tech, in Atlanta, Georgia. This night’s fun-filled evening will be an opportunity for Bulldogs to start kicking off another banner season. Come join the National Alumni Association, school personnel, alumni and friends of the Greater Augusta Chapter in enjoying foods and entertainment from Augusta, Georgia. Come prepared to purchase Bulldog paraphernalia. Come see National Alumni President Nathaniel Howard, President Dr. George Cooper, and Coach Buddy Pough party and sport their “White Attire.” All Bulldogs and friends are asked to enjoy the festive evening dressed in “White Attire” from head to toe. The theme for this evening is “BULLDOG NITE IN WHITE.”

2010 Convention at a Glance
“Pathways to a Successful Organization: Commitment, Action, and Responsibility”

Thursday, July 29, 2010

PRE-CONVENTION ACTIVITIES
*Additional fees apply

7:30am……………………………………………………………………………………Golf Tournament Registration*
8:00am……………………………………………………………………………………Golf Tournament*
10:00am-6:00pm…………………………………………………………………………Convention Registration
12:30pm-1:30pm…………………………………………………………………………Golf Awards Luncheon*
2:00pm-6:00pm…………………………………………………………………………Hospitality
6:30pm-8:30pm…………………………………………………………………………Welcome Reception
9:00pm-1:00am…………………………………………………………………………Hospitality

Friday, July 30, 2010

8:00am-4:00pm…………………………………………………………………………Registration
8:00am-4:00pm…………………………………………………………………………Vendor Shoppe
8:15am-10:00am………………………………………………………………………..Opening Session (Breakfast)
10:15am-11:10am……………………………………………………………………….Workshops A, B, C
11:20am-12:15pm……………………………………………………………………….Workshops A, B, C
12:30pm-2:00pm………………………………………………………………………Convention Luncheon

(Round Table Discussions)

COMMITMENT TO SELF: “We Care About Your Health”
Workshop A: Is It Hot in Here, or Is It Just Me?
Workshop B: Real Men and Real Women Get Check-Ups
Workshop C: Put Your Money Where Your Mouth Is

RESPONSIBILITY TO SCSU: Scholarship, Advocacy, Athletics,
Student Housing, Alumni Giving, Band, and Recruitment

2:15pm-4:15pm…………………………………………………………………………Town Hall Meeting

ACTION: “Continuing to Move SCSU Forward in the 21st Century”

4:30pm-6:00pm…………………………………………………………………………Hospitality
7:00pm-11:00pm…………………………………………………………………………Greater Augusta Chapter Social*
Bulldogs – “Nite in White”

11:30pm-1:00am…………………………………………………………………………Hospitality

Saturday, July 31, 2010

7:00am-8:15am…………………………………………………………………………Breakfast-on your own
8:00am-12:00pm…………………………………………………………………………Registration
8:00am-4:00pm…………………………………………………………………………Vendor Shoppe
8:30am-10:30am…………………………………………………………………………President Cooper’s State of the University
10:45am-11:45am…………………………………………………………………………“Pathways to a Successful Organization:
Training workshops: “Alumni Responsibility, Commitment and Action for Organizational Success”
(Chapter Presidents/Vice Presidents, Secretaries, Treasurers, Committee Chairpersons, General Membership)

12:00pm-1:30pm…………………………………………………………………………SCSUNAA Life-Member Luncheon*
2:00pm-4:00pm…………………………………………………………………………SCSUNAA Annual Council Meeting
7:30pm-10:30pm…………………………………………………………………………Culmination Banquet
Semi-formal attire is requested for the Banquet with appropriate attire for all other activities.

10:45pm-1:00am…………………………………………………………………………Hospitality

Sunday, August 1, 2010

8:45am-10:30am…………………………………………………………………………Ecumenical Breakfast

PRE-CONVENTION ACTIVITIES

The 2010 Convention will include one pre-convention activity on Thursday, July 29, 2010. A golf tournament will start at 8:00am at The River Golf Club, 307 Riverside Boulevard, North Augusta, SC 29841.
Tournament will benefit scholarships - http://www.scunaa.org
The Augusta Marriott will serve as the site for the 2010 National Convention – Located in the pedestrian friendly heart of downtown Augusta--amenities are Marriott’s Revive Luxury Bedding, Free Parking, Valet Parking available ($10 daily fee), Airport Shuttle, Concierge Services, Wireless Internet Access, Fine Dining, On-site ATM, On–site Parking, Two Fitness Centers, Augustino’s - Italian Eatery & Prime Steaks, Quiznos, and K. C.’s Korner (Brewing Starbucks Coffee).

Room rate is $110 per night (single/dbl/quad). Reservations required by July 9, 2010. For reservations, contact the Marriott Hotel at 800-228-9290. The code when making reservations is SCSU Alumni. Check in time is 4 p.m. and Check out is 11 a.m. No pets are allowed and the hotel is smoke free.

For more information on the hotel, visit the hotel web site: [www.marriott.com/agsmc](http://www.marriott.com/agsmc)

**Directions to Hotel**

**From Augusta Regional Airport - 10 miles**
Leave Augusta Regional Airport at Bush Field and turn right onto Doug Bernard Parkway. Turn right onto Gordon Highway. Turn left onto Walton Way, then turn right onto 5th Street. Proceed until Reynolds Street and turn left onto Reynolds Street. Turn right onto 10th Street.

**From Columbia Metropolitan Airport - 70 miles**
From airport exit toward I-16. Take I-16 east until it merges with I-20 West toward Augusta. Proceed on I-20 approximately 55 minutes, cross the Savannah River and Georgia state line. Exit Riverwatch Parkway. Proceed on Riverwatch Parkway approximately 5 miles. Turn left on 13th Street. Proceed one block to Reynolds, turn right on Reynolds. Continue 3 blocks to 10th Street, turn left, hotel is on right.

**From Atlanta-Hartsfield-Jackson International Airport - 120 miles**
Exit airport to I 285 North. Proceed to I-20 East to Augusta. Continue on I-20 for approximately 2 hours until you reach the Riverwatch Parkway. Proceed east for approximately 5 miles. Turn left at 13th Street, go one block. Turn right on Reynolds Street, proceed 3 blocks to 10th Street, turn left. Hotel is on right.

**From I-20**
Exit Riverwatch Parkway. Proceed on Riverwatch Parkway approximately 5 miles. Turn left on 13th Street. Proceed one block to Reynolds, turn right on Reynolds. Continue 3 blocks to 10th Street, turn left, hotel is on right.
2010 Souvenir Journal Information Form

AD Rates:
Outside Back Cover $350 ½ Page $60
Inside Front Cover $250 ¼ Page $40
Inside Back Cover $200 Business Card $25
Full Page $100 Patrons $10
Picture(s) $20 each

NOTE: The cover pages are the only pages that will be printed in color.

Name: __________________________________________________________
Address: __________________________________________________________________________________________
City: ______________________________ State: ___________ Zip:_________
Email address: ____________________________________________________
Date: ____________________________________________________________________________________________
Solicited by: _______________________________________________________
Agreement Made in the Sum of $ ____________________________________
For ______________________ Page {_____ with or without picture(s)} and/or Patron Listings.

DEADLINE for ad copy is June 30, 2010.

Mail ad form AND payment to:
SCSUNAA 2010 National Convention
Mrs. Verna Wade
1620 Mountain Ashe Court
Matthews, NC 28105

Make check or money order payable too: SCSUNAA

Mail hard copies of ads ONLY (no funds) to:
SCSUNAA 2010 National Convention
Attn: Jacqueline Young
1947 Green Forest Drive
North Augusta, SC 29841

Electronically submit Ads to:
scsuconvention2010@yahoo.com

NOTE: Receipt of all electronic ads will be acknowledged

2010 Registration Form
Twenty-first Annual National Alumni Convention  
South Carolina State University  

Please mail this completed form with funds to the address below.

Name: __________________________________________________________

Class: ____________________

Address: _________________________________________________________

City: ______________________ State: ___________ Zip:_________

Phone: _________________________________________________________

Email address: ___________________________________________________

Chapter: ________________________________________________________

Number of Conferences Attended: 1 _____; 2 - 4 _____; 5 - 7_____; More than 8 ____

Circle Registration Fee: $175 $200 $225 $100

$175 - Early Bird (Ends May 31, 2010)  
$200 - June 1, 2010-July 15, 2010  
$225 - After July 15, 2010  
$100 - Undergraduate Students (ONLY)  

The registration fee includes: Hospitality, Welcome Reception, Convention Luncheon, Workshops, Culmination Banquet, Ecumenical Breakfast, and Convention Paraphernalia.

Circle Type of Membership: Life  Regular  At-large  Associate  Honorary  Guest

Event fees for non-registered attendees:

_____ Welcome Reception $25  
_____ Convention Luncheon $35  
_____ Culmination Banquet $50  
_____ Ecumenical Breakfast $25

Registration does not include:

_____ Pre-Convention Luncheon $35  
_____ Golf Tournament $70  Sponsorship_______  
_____ SCSUNAA Life-Member Luncheon $35 (Life-member status is NOT required to attend)  
_____ Greater Augusta Chapter Social: Bulldogs “Nite in White” $25

Total Amount Enclosed __________________

Make Check or money order payable to: SCSUNAA

MAIL PAYMENT AND REGISTRATION FORM TO:  
SCUNAA 2010 National Convention  
Mrs. Verna Wade  
1620 Mountain Ashe Court  
Matthews, NC 28105  

Date Received (For Office Use Only): __________

CANCELLATION POLICY: We realize that unforeseen events can force changes in one’s plan. Should a full refund be required, please notify the Convention Committee in writing 15 days prior to the start of the Convention. Cancellations received after July 5, 2010 will be subject to a $50 cancellation fee.

SCSUNAA Golf Tournament Information
**Thursday, July 29, 2010**

The River Golf Club, 307 Riverside Boulevard, North Augusta, SC 29841

**Schedule**

- 7:30am-8am: Registration
- 8:00am: Shot Gun Start
- 12:30pm-1:30pm: Golf Tournament Luncheon (Awards and Prizes)*

**Format**

Captains Choice—4 Player Teams
Mulligan; Limit 2 Per Player—$10/Each

**Prizes will be awarded for the following:**

1st, 2nd, and 3rd Place teams
Closest to the—PIN
Longest—DRIVE

Make checks payable to: SCSUNAA

Mail fees and entries to:
Mrs. Verna Wade
1620 Mountain Ashe Court
Matthews, NC 28105

Directions from the Host Hotel:

1. Start out going SOUTHWEST on 10th ST towards TATNALL ST.
2. Turn RIGHT onto Broad ST/US-25 BR N.
4. Turn RIGHT EAST onto BUENA VISTA AVE/SC-125.
5. Turn RIGHT onto RIVERSIDE BLVD/BUENA VISTA AVE. Continue to follow RIVERSIDE BLVD.
6. Turn RIGHT onto RIVERSIDE DR.
7. Turn RIGHT onto RIVERSIDE BLVD.
8. 307 RIVERSIDE BLVD is on the RIGHT.

---

**Entry Form for the SCSUNAA Golf Tournament**

**Thursday, July 29, 2010**

**Registration Deadline: July 15, 2010**

(Please make copies of entry form as needed)

**Team Leader’s Name:** ________________________________

*OR*

**Company Name:** ______________________________________

(As you wish it to appear on the Hole Sponsor Sign)

**Address:** ____________________________________________

_____________________________________________________

**Phone:** ____________________________________________

**Fax:** ______________________________________________

*Lunch for non-golf participants—$12 on your own*

---

**Tournament Sponsor**—$600
Sponsor receives top billing in all advertising and promotions. Receives one free hole sponsorship and allowed to place promotional items in the tournament goodie bag. If emailed in time, your company logo can also be placed on the sign.
(email: mwilliams@smeic.com)

**Hole Sponsorship**—$200
Custom signage placed at designated golf course hole recognizes this level of contribution. If emailed in time, your company logo can also be placed on the sign. (email: mwilliams@smeic.com)

**Player Participant**—$70
Player Name(s) Handicap
________________________________________________________________

Entries with less than four players will be filled prior to the tournament.