



SC State University's \$3 Million Goal

By Tameka Kenan

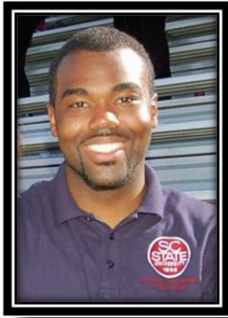
SC State University's Division of Institutional Advancement has announced their goal of raising \$3 million for the institution. With the University's stringent budget cuts for the last two fiscal years, Anthony Holloman, vice-president for Institutional Advancement, has elicited the assistance of alumni and the Orangeburg community to continue supporting the University and its talented students.

Although a rigorous goal, accomplishing this feat may be possible through the implementation of several initiatives, including the recently announced mobile giving campaign, a phonathon, annual fund mailings, and major gift fundraising, including individuals who are considering a gift of \$10,000 or more to the University. The Division is also working with various corporations and foundations to commit to multi-year giving to our institution. [\(Click here for full story\).](#)

SC State University's #1 Social Mobility Ranking Proven True Through Senior's Success

By Ashley Elliott

For more than four consecutive years, SC State University has attained the number one ranking in social mobility with *Washington Monthly* magazine, an independent monthly magazine covering politics, government, culture and media in America. This number one ranking clearly defines the University's mission to provide students with a quality education, granting access to those who would otherwise not have been able to afford to attend college. [\(Click here for full story\).](#)



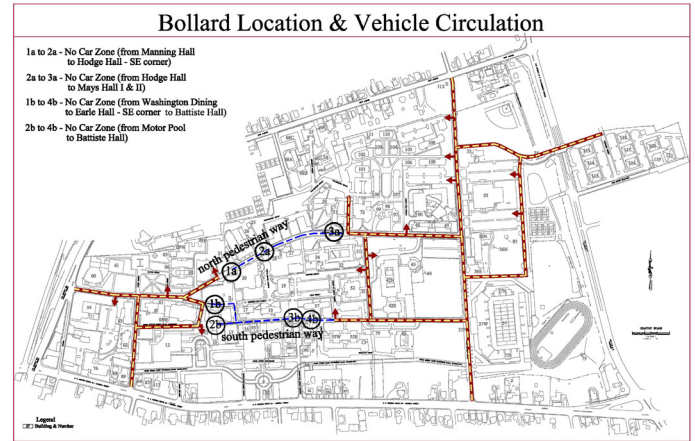
Russell Simon

A Pedestrian Campus Means A Healthy Campus Lifestyle

By Erica S. Priolean-Taylor

In October 2006, SC State University implemented the President's Health Initiative (PHI) to empower faculty, staff and students to make healthy lifestyle changes, ultimately helping to eliminate ailments such as high blood pressure, diabetes, high cholesterol and obesity.

The President's Health Initiative will continue promoting a healthy lifestyle with the implementation of a Pedestrian Campus. Scheduled to begin in January 2011, certain streets throughout campus will be closed to vehicular traffic, using bollards, ultimately transforming SC State into a Pedestrian Campus. These street closings will also assist in reducing noise and pollution levels near academic buildings, and produce a safer environment for pedestrian traffic as new campus construction begins. [\(Click here for full story\).](#)



"First Impressions Make Lasting Impressions"

SC State University Career Center Implements Your Look! Your Chance! Your Choice!

By Tameka Kenan

SC State University student O'Neill Jefferson vividly remembers Sept. 9, 2010. Most students anxiously awaited the arrival of Representative Bakari Sellers to the Smith-Hammond-Middleton Memorial Center. Sellers was the speaker for this year's Fall Convocation. However, Jefferson saw the stark contrast between him and the students who didn't attend. The sole reason being that they felt they did not have the proper attire. "I wanted to help them," says Jefferson. "After all, your first impression says a lot about you. You don't want your dress to stop you from getting a job or attending an event."

Jefferson, a fashion merchandising major at the University, along with graduate student Keisha Glasgow, is assisting the Career Center with the launch of their latest initiative, Your Look! Your Chance! Your Choice! "This initiative is designed for students to use the proper business attire for job interviews and in professional settings," states Joseph Thomas, interim director for SC State's Career Center. [\(Click here for full story\).](#)



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