

FAMILY AND CONSUMER SCIENCES BUSINESS FASHION MERCHANDISING

RELATED CAREERS

Related Career Opportunity	Salary Potential (National Average)
Retail Sales	\$15,516 - \$38,708
Retail Buyer	\$59,188 - \$103,007
Fashion Designer	\$29,980 - \$61,362+
Merchandise Manager	\$48,880 - \$77,417
Merchandise Planner	\$41,007 - \$ 75,442
Fashion Photographer	\$50,000 - \$100,000+
Visual Merchandiser	\$24,342 - \$62,277
Fabric and Apparel Patternmaker	\$28/,808 - \$50,000
Fashion Editor	\$25,780 - \$80,020

The Fashion Merchandising program reflects the University's vision, incorporating the use of technology and program curricula that are in keeping with industry needs. The program is committed to preparing students for the business of fashion merchandising by providing up-to-date, creative, technical and business skills through relevant events and classroom experiences. In addition, students are exposed to research and internship opportunities with a focus on the globalization of the fashion merchandising industry. Emphasis is placed on historical, cultural, creative, and economic aspects of the field with an interdisciplinary nature designed to help the student develop theoretical and practical competencies to succeed in an ever-changing industry. Students acquire professional skills to meet the evolving knowledge-based requirements for a successful career within the fashion merchandising industry.

Important Links:

[Fashion Merchandise Curriculum](#)

[Description of Fashion Merchandise Courses](#)

[FAMILY AND CONSUMER SCIENCES HOMEPAGE](#)



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