The Mission

South Carolina State University (SC State) is a historically Black public 1890 land-grant senior comprehensive institution of approximately 4,500-6,000 students. Located in Orangeburg, South Carolina, SC State University is committed to providing affordable and accessible quality baccalaureate programs in the areas of business, applied professional sciences, mathematics, natural sciences, engineering, engineering technology, education, arts, and humanities. A number of programs are offered at the master’s level in teaching, human services and agribusiness, and the educational specialist and doctorate programs are offered in educational administration.

SC State University prepares highly skilled, competent and socially aware graduates to enable them to work and live productively in a dynamic, global society. Through technology and traditional methods of teaching and learning, research and service, the University enhances the quality of life of citizens and contributes to the economic development of the state and nation.

(This mission statement was approved by the SC State University Board of Trustees on March 30, 2010 and by the South Carolina Commission on Higher Education, May 6, 2010.)

The Vision

“SC State will be one of the top 25 public universities, among peer institutions, as measured by recognized independent ratings.”

The Annual Report is published yearly for alumni and friends of South Carolina State University. Permission to reprint from the 2009-2010 Annual Report is granted in return for a credit line identifying both the Report and South Carolina State University.

South Carolina State University provides equal opportunity to all present and future employees regardless of race, color, religion, sex, national origin, age, or disability. The University’s Human Resources Director is designated as the ADA (Americans with Disabilities Act) Compliance Officer. For more information, contact the Director of Human Resources at 803-536-7047.
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Dear Family, Advocates, and Friends of South Carolina State University:

It gives me great pleasure to present to you the South Carolina State University 2009-2010 Annual Report. This report is reflective of the past year and some of the many milestones realized at SC State University. We are proud of our ability to educate students of this state, nation, and beyond. Over the last year, the University like many other institutions, continued to face challenges as we experienced declining resources from the State. We are all affected by the declining economy, but our focus and goals are to retain our capacity to provide education to our students in a high quality learning environment.

Although the series of budget cuts have had a tremendous impact on the overall operation of the University, we continue to maintain academic excellence, provide support for critical student support functions and maintain a safe and secure environment for students and employees. As we continue to formulate our vision for the future, I want to take this opportunity to share with you a few accomplishments of the past year.

The University’s total fundraising increased by 30%. Through vigorous fundraising efforts, the University received $125,000 from an anonymous graduate. This silent gift signifies confidence in the University and serves as an example for all alumni to give. Shaw/Areva Mox Services, LLC presented a gift of $100,000 to the university’s Nuclear Engineering Program to continue the program that exposes high school students and guidance counselors to nuclear science and various fields of engineering. An anonymous graduate donated $90,000 to the institution’s endowment fund. Interest earned from this gift will support future student scholarships. I am also proud to report that three SC State alumni joined the distinguished Miller Society for their cumulative giving of $100,000 each. These gifts along with several others signify confidence in the work of the University and the product we generate. We continue to be proud of alumnus and legendary coach Willie E. Jeffries. During the 2009-2010 year he was named Coach Emeritus of SC State University and enshrined as a member of the 2010 Divisional Hall of Fame by the National Football Foundation and Hall of Fame.

SC State is continuing to improve its facilities and make major strides in completing several major facilities projects. Construction on Lowman Hall was completed in December 2009 and the building houses administrative offices. The Hodge Hall Annex to be formally named after former President Leroy Davis, Sr. is also completed and occupancy is scheduled for Fall 2010. The University has enjoyed many successes as posed by our students. Twenty-three students were inducted into Beta Gamma Sigma, the Scholastic Honor Society for the Association to Advance Collegiate Schools of Business. Nine students were inducted into the Lambda Theta Chapter of Beta Alpha Psi Honor Fraternity, the national organization for financial information students and professionals at the Association to advance Collegiate Schools of Business (AACSB).
International accredited schools. We are proud of Kyle Childs, a sophomore student, for capturing first place for outstanding scientific research presentation at the Professional Agricultural Workers Conference held last December. In addition, the Honors Program initiated an Honors College to continue producing high-achieving scholars and a Student Leadership Academy was instituted to assist students with the soft skills needed to transition into the corporate environment. Also, our athletic teams have excelled in their respective sports. The Men’s and Women’s Tennis Teams are the 2009 MEAC Conference Champions. The cheerleaders also won the title of the 2009 MEAC Conference Champions. The Bulldog Football team became the 2009 MEAC Champions.

While we experienced a year of many achievements, we are positioning the institution to capitalize on future growth. Our focus will be on our strengths and program building to include Nuclear Engineering, Transportation, Business, Education, Chemistry, Biology, Physics, and Computer Science. We have charted a strategic direction to shape the university’s destiny. While there are unprecedented challenges posed by an ever-changing society, we must focus on future opportunities. Through increased resilience, SC State University will emerge as an even stronger institution.

We are depending more on Alumni contributions to support merit- and need-based student scholarships. During the 2010 Alumni Weekend, reunion classes generated $242,000. Your contributions to the institution have been steadfast, even in these difficult financial times. I cannot thank you enough for what you have done and continue to do on behalf of our institution. With your continued support, SC State University will continue to persevere. On behalf of the entire University, I would like to thank our shareholders for their continuing support. You can rest assured that we remain fully committed to increasing the value of your investment.

Sincerely,

George E. Cooper
President
Ms. Patricia B. Lott, ’63, ’79 joined the Board of Trustees in July 2010 and currently serves as vice chairperson of the Academic Affairs and Facility Liaison Committee and serves on the Budget, Audit, Facilities and Grounds Committee. Lott served 37 years as an educator, beginning her teaching career in Charleston, SC, as a mathematics teacher. She later began her seventeen year tenure with Orangeburg School District Five. She served as a classroom teacher, guidance counselor and lead teacher. In 1994, Lott became the first Mathematics specialist for the new state department initiative—Math/Science Hubs, working with teachers in Orangeburg, Bamberg and Calhoun counties. Shortly after, Lott joined the staff of Holly Hill-Roberts High School in Holly Hill, SC, as assistant principal and in 1998 was named the first female principal. Lott is a life member of the SC State University National Alumni Association, where she has held the positions of alumni house chairperson, 1st vice president and national president; Orangeburg County Chapter of SC State University National Alumni Association, where she has held the positions of secretary, vice president and president; a member of Trinity United Methodist Church, where she serves as a member of the Board of Trustees; the Orangeburg Alumnae Chapter of Delta Sigma Theta Sorority, Inc., where she has held the positions of Financial Secretary and Treasurer; and a member of the SC State University Foundation, where she serves as vice chairperson.

Attorney Robert L. Waldrep, Jr., joined the Board of Trustees in July 2010 and serves as vice chairman of the Institutional Advancement, Marketing, Public Relations and Fundraising Committee and also serves on the Budget, Audit, Facilities and Grounds Committee. Waldrep currently practices criminal law in Anderson County, SC. He received his artium baccalaureus degree in 1958 and bachelor of laws degree in 1964, both from the University of South Carolina in Columbia, SC. Waldrep served in the United States Navy for three years and has served as a member of the South Carolina Senate for more than 10 years. He is currently a member of the Anderson County Council and the Electric City Rotary Club. He serves as chairperson of the Governor’s Savannah River Basin Committee of South Carolina and Board Member of the Savannah Maritime Commission.

Dr. Jackie Epps, ’69 joined the Board of Trustees in August 2010 and currently serves on the Athletics and Student Affairs Committee and the Research, Economic Development and 1890 Programs Committee. Prior to joining the Board, Epps served as interim vice president of Institutional Advancement and director of career planning and placement at SC State University. Epps spent 33 years working in research and development for Kraft Foods Inc., where he developed hundreds of new products and line extensions including Maxwell House coffees, Cool Whip toppings, Capri Sun, Country Time, Kool-Aid Burst and Crystal Light ready-to-drink beverages. Epps earned a bachelor’s degree in chemistry from SC State in 1971 and master’s and doctoral degrees in food science from Rutgers University. He is also a 2007 graduate of Leadership South Carolina. Epps also served as a first lieutenant in the U.S. Army during the Vietnam War, after completing advanced ROTC training at SC State. He serves on the Saint John Board of Deacons, Board Chairman, Saint John Community Development Corporation and Saint John Preparatory School Board of Directors.
For more than 45 years, Dr. Harold P. Powell, '61, dedicated his life to service, not only making a profound impact on education but transcending cultural, social, economic and geographical boundaries.

Powell received his early education in his hometown of Jacksonboro, S.C. and then went on to graduate from Colleton Training School in Walterboro, S.C. After serving six years in the United States Air Force, he enrolled at SC State College, and, in 1961, graduated Summa Cum Laude (number one in his class) with a Bachelor of Arts degree in Speech Correction. In 1963, he received a Master of Science Degree in Clinical Speech from Pennsylvania State University. While at Pennsylvania State University, Powell worked as a graduate student speech clinician.

Powell's pioneering efforts in service provision for the communicatively impaired are numerous. The driving force behind his efforts was attributed to his belief that it does take a "village" to educate and serve the speech and hearing impaired throughout the state of South Carolina. He established the first speech, hearing, and language clinic on a college campus in South Carolina at South Carolina State College (University), and the only such facility in what was at the time a seven-county area. He initiated services in Orangeburg County for children with impaired hearing and autism. He was instrumental in providing a service for screening the speech and hearing of all of the children enrolled in the public schools of Calhoun County (SC) to support the need for public school speech clinicians in the public schools (1971). This initiative resulted in the practice of screening the speech and hearing of Head Start children in South Carolina, and, as a result, over 3,700 children in the state were screened. Powell's efforts in this arena are unparalleled. They were accomplished during his tenure at South Carolina State College (University) from 1965 to 1994 with twenty-nine (29) of those years (1971-94) being spent as Chairman of the Department of Speech Pathology and Audiology.

A notable philanthropist, Powell contributed to his Alma Mater on numerous occasions. In 2008, he was inducted into the Thomas E. Miller Society for contributing more than $100,000 in cumulative giving to SC State University. During the 2009-2010 academic year, Powell donated more than $225,000 for need-based scholarships, making him one of the largest individual alumni donors in the history of SC State University.

Powell’s professional affiliations included American Speech and Hearing Association (ASHA); Certificate of Clinical Competence in Speech Pathology; South Carolina Speech and Hearing Association; South Carolina License in Speech Pathology; National Association for Hearing and Speech Action; College of Hearing and Speech Administrators; American Association of University Professors; Board of Directors, Orangeburg Association for Retarded Citizens; Chairman, Board of Directors, Orangeburg County Disabilities and Special Needs Board; and Treasurer, Orangeburg Sertoma Club.

Additionally, Powell received numerous honors and awards for his contributions and services to humanity. These include: Distinguished Service Award (National Black Association for Speech); Distinguished Alumnus of SC State University; National Association Equal
The Tom Joyner Foundation helped SC State University raise more than $250,000 since March 2008, and provided scholarships to thirteen outstanding students.

Tom Joyner, the nationally syndicated media personality whose ‘Tom Joyner Morning Show’ is aired in more than 115 markets reaching nearly eight million listeners every week, created the Foundation in 1998 to help keep students enrolled in Historically Black Colleges & Universities (HBCUs). SC State and its students benefited from the more than $55 million the Foundation has raised.

During a SC State Business Cluster Event, which featured Tom Joyner Morning Show talent Myra J, the university raised $90,000. The following companies were represented: SCANA Energy, Southern Wine and Spirits, Duke Energy, Monsanto, Pfizer, Lockheed Martin, JM Smith, Nationwide and Courtesy Management. Additionally, the SC State Spartanburg and Washington D.C. National Alumni Association Chapters participated in the ‘chapter challenge,’ which encourages chapters to raise critical funds needed for student scholarships.

Five SC State students are winners of the Tom Joyner Foundation® and Denny’s Single Parent Scholarship, designed to financially help single parents enrolled in black colleges.
“A University of Loyal Sons and Daughters”
Celebrating 2010 Alumni Weekend

Emma Goldman said that “no one has yet realized the wealth of sympathy, the kindness and generosity hidden in the soul of a child. The effort of every true education should be to unlock that treasure.” SC State University alumni continue to promote education by giving back to students through scholarships, assisting them with their pursuit of higher education. 2010 Alumni Weekend is also a time when alumni reunite with their class peers to enjoy a festive time while fellowshipping.

During Alumni Weekend II classes were invited to visit the University after a five year phase. Those classes include '35, '40, '45, '50, '55, '60, '65, '70, '75, '80 and '85. This year, the golden class of 1960 and the silver class of 1985 were honored.

“Alumni Weekend is important because it is a time when alumni show their support to the University by returning and giving back. The campus looked new to many of the alumni who have not returned since graduating,” said Iva Gardner, reunion manager. More than 80 percent of students receive some form of student aid. In addition, 70 percent of SC State University students receive scholarships that are contributed by alumni. During this year’s Alumni Weekend, reunion classes generated an excessive amount of $242,000. “Over 70 members of the class of 1960 responded to this initiative by contributing over $155,000. This allowed us to fund 15 $10,000 student scholarships,” said Clinton Fields, class of ’60 and co-chair for the class.

All classes contribute to the University out of their pockets. They also have the opportunity to reach out to constituencies on their behalf. Each year, Gardner works with a network of class agents that are responsible for reaching out to their class peers to support their goals. Class agents are responsible for making phone calls, writing letters, updating addresses asking peers to participate in Alumni Weekend, as well as to solicit funds. “As beneficiaries of tremendous sacrifices on the part of our parents and families and the generosity of people in our communities, members of the class unanimously agreed to show our gratitude to those who were willing to invest in our futures, by finding a way to give back and to continue this legacy of hope,” Fields noted.

Alumni Weekend is overflowing with fun-filled activities that everyone can enjoy. Alumni Weekend kicks off with an alumni welcome reception. During this reception, alumni fellowshipped with one another over food and familiar melodies from the past. This year the Office of Alumni Relations wanted to showcase the University with a campus tour. Most alumni were interested in the appearance of Lowman Hall.

Lowman Hall, which was constructed in 1917 as a men’s dormitory, is the oldest building on SC State’s campus. It has also been placed on the National Register of Historic Places. Alumni were very impressed with Lowman Hall and the University; they also got a glimpse of some of the latest buildings such as University Village and the New Engineering and Computer Science Complex.

“It was exciting to come back to the University and see all of the new things that the University has accomplished,” said Athena McFadden, ’85. “Many things have changed in 25 years,” she continued.

During next year’s Alumni Weekend, the class of 1931 and all five year classes will be invited back to the University. The golden class of 1961 and silver class of 1986 will be honored.
SC State University hosted the 2010 Scholarship Gala and Tribute on Saturday, Feb 20, 2010 in the Smith-Hammond-Middleton Memorial Center.

The Scholarship Gala and Tribute is a Foundation event and annual opportunity to honor students who have distinguished themselves by demonstrating an uncompromising commitment to the tenets of service, integrity, and excellence. As the Foundation’s major fundraising event of the year, Gala proceeds are donated to the University to provide scholarship assistance to deserving students.

Due to the continuous support from corporate sponsors, friends and alumni, SC State raised more than $193,000 and celebrated the academic achievements of seven deserving students:

Deshena J. Agurs, junior, elementary education major; Ebonie M. Fuller, sophomore, biology and spanish major; Jeremiah D. George, sophomore, computer science major; Beverly D. Hawkins, junior, marketing major; Traci D. Jones, junior, elementary education major; Jonathan D. Parker, sophomore, accounting major; and Sharneise S. Simmons, junior, nursing major. Scholarship recipients were thrilled about this prestigious honor.

“I felt honored to be selected out of hundreds of scholarship recipients,” said Ebonie Fuller. “I consider this a true privilege, and I value this experience that I have to be rewarded this year.”

Beverly Hawkins was equally ecstatic. “I am amazed. I think that it is a great accomplishment and I am honored to be one of the eight students selected,” said Hawkins.

This year’s theme was “A Night Amongst the S.T.A.R.S. (Scholarships To Assist and Reward Deserving Students) at the Cotton Club.”

Performing this year during the Gala was Grammy Artist Regina Belle.

In 1987, Belle recorded her first solo album, “All By Myself” with the opening single, “Show Me the Way.” “Show Me the Way” climbed to the top of the Soul charts. In 1988, Belle released her second album, “Stay With Me.” “Baby Come to Me” hit number one. Belle continued to soar on the soul charts over the next several years. In 1990 “Make It Like It Was” peaked number 43 on the singles chart.

Belle also became a sought-after duet partner, working with Peabo Bryson on “Without You” and number one hit “A Whole New World” best known from Disney’s “Aladdin.”

Presenting Student Honorees During the 2010 Scholarship Gala and Tribute
On June 8, 2009, the Wal-Mart Foundation announced its largest donation made in South Carolina since the beginning of year, in efforts to support SC State’s Savannah River Environmental Sciences Field Station (SRESFS) program. The donation of $150,000 was presented to President George E. Cooper by Chris Neeley of Wal-Mart. SRESFS has completed its eleventh year of supporting, and, in some cases, redirecting the careers of students, especially minority students, into environmental science and engineering, and natural resources management.

“The Savannah River Environmental Sciences Field Station is an outstanding program that we are proud to support,” said Neeley. “Their efforts will lead to greater environmental sustainability and improved natural resources management while providing educational opportunities from historically underrepresented groups in these important fields of study.”

“Wal-Mart is a member of SC State’s Business and Industry Cluster and this gift demonstrates their commitment and support of SC State University. These funds will enhance our ability to recruit and retain Environmental Science & Engineering students and prepare them to solve very complex environmental issues,” said Dr. Jackie Epps, former interim vice president of Institutional Advancement.

Dr. Cooper echoes that sentiment. “This gift represents a very significant statement about SC State University and the value of our Environmental Sciences Field Station,” said Cooper. “These funds will enable us to strengthen our program and attract more students from underrepresented groups. On behalf of the students and staff of South Carolina State, I want to thank the Wal-Mart Foundation for their generous support and all that they do for our University and the broader community.”

The Wal-Mart Foundation Donates $150,000 for Need-Based Scholarships
Giving

Anonymous Graduate Donates $125,000 to SC State University

Despite economic challenges, declining state resources and numerous budget cuts, a graduate of SC State University continued to show their support by anonymously donating $125,000 to the University.

President George E. Cooper accepted the unrestricted gift on behalf of the University, presented by Dr. Jackie Epps, former interim vice president for Institutional Advancement and Dr. Rodell Lawrence, assistant vice president Institutional Advancement.

“It was encouraging and exciting to learn about the gift as it will allow us to make expenditures that will help our university. Because of the need that many of our students bring, most of the funds will be used to provide need based scholarships to students at the University,” said President Cooper.

Describing the anonymous donation as one that is silent, yet powerful, Cooper states how important it is for other alumni to support the University. “Receiving an anonymous gift signifies a trust in leadership and an incentive to other alumni to give back and support SC State University. It’s a silent way to say I believe in the University and I’m encouraging other alumni to do the same.”

Epps concurs stating, “The anonymous donor has a profound passion for education and recognizes that it’s paramount for success. ‘It’s an honorable gesture for the donor to recognize our students’ financial challenges and invest in their future, helping them realize their educational dream,’ continued Epps.

In efforts to support their Alma Mater, SC State alumni have increased their giving up to 23 percent in the last year. Additionally, the University has set a new record for private gifts during the 2008-09 fiscal year.

“This year’s support of alumni has been outstanding and this donation is just another example of the support we received from one of our alumni. It demonstrates how, in these tough economic times, an individual will step up and give back to their Alma Mater. We are greatly appreciative of the selfless act by this donor and hope that many alumni will join in the effort to give back,” stated Lawrence.

Club 1000 generates more than $100,000 in Need Based Scholarships

Club 1000, SC State’s exclusive membership for alumni and friends who makes an annual contribution of $1,000 or more to the SC State Foundation, was introduced in September 2008 by the Office of Alumni Relations. Since its existence, Club 1000 has generated $127,000 in actual pledges and donations from more than 200 alumni and friends of the University.

Club 1000 was originated at a time when alumni giving was specifically important due to declining resources received by the University during the economic downturn.

Dr. Rodell Lawrence, assistant vice president for Institutional Advancement sites the significance of Club 1000 stating, “Those who give to the University take a lot of pride in becoming a member of Club 1000 because they understand the needs of our students and are glad to make an impact on our University.”

Members not only benefit from helping provide need based scholarships to students...
Shaw/AREVA MOX Services, LLC Donates $100,000 to the Summer Nuclear Science Institute

Shaw/AREVA MOX Services, LLC (MOX Services) in Aiken, SC, presented a $100,000 check to SC State University’s Nuclear Engineering Program (NEP). The gift will support the Summer Nuclear Science Institute, designed to expose high school students and guidance counselors to nuclear science and engineering.

MOX Services is a consortium operated by The Shaw Group and AREVA under a contract with the Department of Energy’s National Nuclear Security Administration (NNSA) as part of their non-proliferation program to design, construct and operate a facility to convert surplus weapons-grade plutonium into nuclear fuel.

The Summer Nuclear Science Institute, which is hosted annually on the campus of SC State University, has attracted more than 60 applicants each summer since its inception in June 2008. The Institute’s initial funding was provided through grants from the Nuclear Regulatory Commission and the Department of Education. This year, after depletion of grant funding, MOX Services adopted the program, providing funds for the 2010 Summer Nuclear Science Institute in an effort to extend its reach to high school students in South Carolina and other areas of the Southeast region.

“SC State University is appreciative of all of the support provided by MOX Services,” stated Dr. Kenneth D. Lewis, dean of the College of Science, Mathematics, Engineering and Technology. “The University’s partnership with the consortium initially began with the introduction of the MOX Scholars Program in 2008. This program gives outstanding SC State University students in engineering, science and computer science the opportunity to receive full tuition scholarship support for up to two years, summer employment at the MOX facility and permanent job placement upon graduation from the University,” noted Dr. Lewis. “We were overjoyed upon learning of MOX Services’ decision to assist in sustaining the Summer Nuclear Science Institute,” he added.

During the check presentation ceremony, SC State University alumni and Sixth District Congressman, James E. Clyburn, expressed his support for the Summer Nuclear Science Institute.

David Stinson, president of Shaw/AREVA MOX Services, LLC, and former MOX Scholars (currently employed with Shaw/AREVA MOX Services, LLC) present a check to President George E. Cooper for the Summer Nuclear Science Institute.

Giving

but include receiving a special designed shirt with an embroidered Club 1000 logo, their name included in the report of annual giving and an invitation to special University events.

“We want everyone to identify with something that will help our students develop a solid foundation that will lead to a successful future for them,” added Lawrence.

In efforts to focus on young alumni giving, the Bulldog Pup Club, which was also established in September 2008, is targeted to alumni who donate $100 or more to the University. Donations made by members of the Bulldog Pup club are cumulative and once their donation level reaches $1,000, they will become Club 1000 members. Currently there are more than 800 alumni that are members of the Bulldog Pup Club.

Lawrence’s vision for Club 1000 is to continue its growth and within the next five years reach the $1,000,000 mark in giving amongst alumni and friends.

“H ave been very excited about Club 1000 since day one and continue to be enthused when I see that our alumni are eager to give. My hope is that we will generate a membership of over 500 alumni within the next few years and the number will eventually grow beyond that.”

SC State University 1896

Club 1000

Shaw/AREVA MOX continued on page 15
Anonymous Donor Gives $90,000 to SC State University

An anonymous graduate secretly shared their generosity by donating a gift of $90,000 to the institution’s endowment fund. Funds will be placed in the University Foundation, and the interest earned will support future student scholarships.

This marks the second time within six months that an anonymous graduate has donated to the University. The first gift of $250,000 was an unrestricted contribution given to SC State in August 2009. Both gifts indicate progress, evident in the overall support from the alumni who increased their giving by 23 percent last year. The University also set a new record for private gifts during the 2008-2009 fiscal year.

“With a recent decline in state appropriated funds to the University, and with possible budget cuts looming, this gift provides much needed support for our students and a wonderful start to 2010. This gift also supports the University’s mission of garnering assistance from our community stakeholders,” stated President George E. Cooper.

“We are ecstatic about receiving this gift contribution,” said President Cooper. “A University requires alumni support to continue to thrive. A gift to the endowment fund is especially significant in that this is an investment which will provide endless support for our deserving students,” stated Cooper.

“It is only my hope that other SC State alumni will fervently pledge their support as we continue to implement programs of reform and change that are currently underway in our drive towards progress and growth.”

Dr. Jackie Epps, former interim vice-president for Institutional Advancement, and Dr. Rodell Lawrence, assistant vice president for Institutional Advancement, presented the gift to Dr. Cooper, echoing his sentiment on its significance.

“I am very pleased and excited about the unwavering support of our alumni during this severe economic downturn. This generous endowment gift will ensure that SC State students benefit in perpetuity as we continue to invest in our children,” stated Epps.

Lawrence agreed, stating, “I am appreciative of the trend that alumni have continued to set for the University. I am hopeful that this financial gift provides an incentive for other alumni to give their support, continuing this upward trend, and helping to ensure that SC State University offers an exceptional and educational experience for all of our students.”
Giving

Three Alumni Inducted into the Thomas E. Miller Society

During the 2010 Founders’ Day weekend celebration, three loyal sons and daughters of SC State University were inducted into the Thomas E. Miller Society.

The Thomas E. Miller Society recognizes cumulative philanthropy from individuals, couples, organizations, associations, corporations and foundations who demonstrate commitment to the University and higher education by sharing their resources.

To be eligible for membership in the Thomas E. Miller Society, individuals or couples must have contributed $100,000 or more in cumulative giving to the University through the SC State University Foundation.

Corporations and foundations are eligible for membership with gift donations of one million dollars. Associations, businesses and organizations are required to invest $500,000.

The 2010 Thomas E. Miller Society inductees were:
- Mrs. Carolyn Harris Brown (posthumously), '54
- Mrs. Gracia Dawson, '37
- Dr. Jonas T. Kennedy, '37

The Thomas E. Miller Society induction ceremony provides a public dedication to the principles of philanthropy and reaffirmation of the legacy and future of SC State University.

Shaw/AREVA MOX continued from page 13

“Nuclear power is necessary to meet the critical need of securing the nation’s energy independence and economic security,” said Clyburn. “There is a tremendous shortage of African American students in the science, technology, engineering and math (STEM) programs. We are trying to do everything we can to ensure that students on this campus and other campuses like it around the country are equipped to become a part of what we know will be the mainstream of nuclear energy going forward. ‘We want to have more students in nuclear and energy issues because we know that’s what the future is going to be.’

MOX Services was impressed with the existing program, and as a result, they made the decision to adopt and fund the Summer Nuclear Science Institute. David Stinson, president and COO of MOX Services, shared his views on the importance of helping students succeed in areas of nuclear science and engineering. “When we started the MOX Scholars program, we were looking to make a mark in our community. We saw this as an opportunity to really get young people engaged in nuclear power,” stated Stinson. “We think it’s equally important to engage the minds of high school students in the area of nuclear science and bring them along as leaders of tomorrow, which is the result of our supporting the Summer Nuclear Science Institute.”

President George E. Cooper agrees. “I am exuberant about this generous donation from Shaw/AREVA MOX Services,” stated Cooper. “Nuclear engineering is one of the strongest academic programs at our University, and contributions from corporations such as Shaw/AREVA MOX Services, ensures that these programs continue and that we provide a wealth of information to our aspiring engineers.”

The MOX Services’ gift donated to the University to fund the Summer Institutes will bring high school students and guidance counselors from South Carolina and other states in the Southeast region to the campus of SC State University. During the week-long institutes, participants reside on campus and engage in an intensive series of lectures and hands-on laboratory activities in the areas of nuclear science, engineering, health and medical physics and radiochemistry. Participants also conduct individual presentations and attend field trips to various nuclear-related sites.

Opportunity in Higher Education; Frank R. Kleffner Clinical Career Award for Distinguished Contributions to the Field of Speech-Language Pathology, South Carolina Speech Language-Hearing Association; Who’s Who in the South and Southwest, 22nd Edition, 1991-92; Professor Emeritus, SC State University, 2002; Special Award for Lifetime Contributions to Exceptional Children, Orangeburg CEC Chapter 451.

Throughout his life, Powell distinguished himself as a pioneer, innovator, visionary, facilitator, educator and philanthropist. His outstanding accomplishments and achievements are a testament to the passion he exhibited to helping others achieve success. On May 5, 2010, Powell entered into eternal rest, leaving a lasting legacy of commitment and service to SC State and the many lives he touched.

POWELL continued from page 7

MRS. CAROLYN HARRIS BROWN (posthumously), ’54
MRS. GRACIA DAWSON, ’37
DR. JONAS T. KENNEDY, ’37

Thomas E. Miller, First President

Dr. Harold Powell, ’61
Construction Dynamics, Inc. Donates $25,000 to SC State University

Nathaniel Spells, Sr., president and CEO of Construction Dynamics, Inc. (CDI) in Columbia, SC, donated $25,000 to SC State University for need-based student scholarships.

Occurring during the onset of the University’s 2010 Scholarship Gala and Tribute, this generous contribution is significant for students who have achieved excellence and who were deemed “rising stars” during the event on Saturday, Feb. 20, 2010.

“We are excited about receiving this $25,000 contribution from Mr. Spells and CDI,” says President Cooper. “It is businesses such as CDI that understand our mission and the needs of our students who make a difference, especially in these tough economic times. In this volatile market, the University needs support from reliable stakeholders such as CDI who will ensure that students receive the necessary funding to continue their education.”

CDI, a full-service comprehensive general contracting and construction management firm based in Columbia, SC, has continuously provided philanthropic services. “I firmly believe that if the underserved communities and institutions are to achieve their full potential, it begins within,” says Spells. I also believe that one of the great equalizers in this nation is a quality education. Toward that end, CDI is pleased to contribute to the Scholarship Gala and challenges the SC State alumni, friends and other business entities to join in this effort.”

Anthony L. Holloman, vice-president for Institutional Advancement, agrees. “By providing money for student scholarships, CDI is a tremendous advocate in attracting the best and the brightest students to SC State University who may one day lend support to their corporation,” says Holloman. “We would like to thank CDI for providing the money necessary for students to further their education and for giving these students an incentive to continue to strive for the best.”

In less than one month, CDI is the second company to support students at SC State University. On Feb. 1, 2010, Progress Energy also pledged a gift of $25,000 for nuclear engineering majors.

“We hope that this fervent energy will continue,” says Holloman. “Eighty percent of our money comes from 20 percent of the people, and we hope to increase the latter number.”
SC State University is the recipient of a gift of $25,000 from Progress Energy that will support nuclear engineering majors. The check was presented to President George E. Cooper by the vice-president of Progress Energy’s southern region, Melody Birmingham-Byrd.

“Progress Energy is a strong supporter of education,” said Birmingham-Byrd. “Nuclear energy is an important part of our shared future, and we are proud to partner with SC State to encourage the next generation of nuclear engineers.”

This encouragement will be in the form of scholarships for students who aspire to become an integral part of our Nation’s search for efficient and sustained energy sources, and according to President Cooper, this gift will allow SC State to continue preparing students to thrive in a global society.

“With the staunch support of philanthropic organizations such as Progress Energy, SC State will continue to remain at the helm of programs such as nuclear engineering,” stated Cooper. “We want to ensure that our students are afforded the opportunity to become scientists/engineers equipped to meet the increasing global demand for nuclear energy, and, thanks to Progress Energy, there are aspiring engineers who will now receive the necessary funding to pursue a career in the field.”

Anthony Holloman, vice president for Institutional Advancement, is equally ecstatic about this generous contribution. “Despite a faltering economy, organizations like Progress Energy continue to show their support. With the only accredited nuclear engineering program in South Carolina, Progress Energy has now given students a chance to excel at a University that has garnered credibility within the state and throughout the Nation,” stated Holloman. “These funds will continue to aid us in recruiting and retaining talented students ready to combat relevant problems regarding nuclear energy.”

Dr. Leola Adams, Alumna and Retiree donates $10,000 to SC State

SC State Alumna, Dr. Leola Adams, ’69, and former dean of the School of Applied Professional Sciences at SC State presented a $10,000 check to the University to establish a scholarship fund.

Funds from the ‘Dr. Leola Adams Leaders Scholarship’ are available for students enrolled in the Family and Consumer Sciences program.

“SC State is a producer of leaders. All students that pass through its doors are on their way to becoming professionals,’ says Adams. ‘This scholarship is designed to assist those students who need additional financial assistance in order to become a family and consumer sciences professional with leadership potential.’

Upon obtaining her bachelor’s degree in Family and Consumer Sciences at SC State, Adams went on to obtain her master and doctorate degrees in Family and Consumer Sciences Education from Iowa State University in Ames, Iowa.

After serving nine years as dean of the School of Applied Professional Sciences, Adams retired from SC State in June 2008 as interim vice president for Research and Economic Development. Prior to that, she also served for nine years as department chairperson of Family and Consumer Sciences.

“I’ve spent most of my professional career at SC State. As a graduate of the University I have always known the importance of making contributions in helping other students reach their highest potential.”

Adams’ main goal for establishing the scholarship is to increase the number of students who enter into graduate studies within the Family and Consumer Sciences curriculum. She has already seen this occur with one of her former students.

Dr. Ethel Jones, department chairperson of Family and Consumer Sciences, followed in Adams footsteps by first obtaining her bachelor’s degree in Family and Consumer Sciences from SC State in 1983. She then attended Iowa State University to obtain her masters and doctorate degrees in Family and Consumer Sciences Education. In 1999, Jones returned to the University to educate other students.

“Dr. Adams has been my mentor and friend for quite some time and remains that today. She encouraged me to continue my studies at the Leadership Academy at Iowa State University and return to my alma mater to continue her efforts in helping other students,” said Jones.
“One Individual Can Change the World”
Thirteen Year Old to Assist Deserving Students

Most 13 year olds, save their money for bracelets, creamy treats, games for their technical gadgets, or presents for Christmas. Katarina Judge, a 13 year old, wasn’t trying to take out money for anything that she needed. Instead, she wanted to assist a deserving student from the tennis team with a $585.00 scholarship to help aid with the financial expenses of college. Katarina is currently a student at Heathwood Hall Episcopal School, an independent, coeducational college preparatory day school in Columbia, SC. “I would like to give students the opportunity to learn more and educate them,” said Katarina. “To me, education is the first priority and everything falls behind that.”

Katarina’s gift will be placed in the Scholarship Endowment Fund in SC State University’s Foundation. She will be able to view her return on investment as well as the added principle that she will collect. “It is incredible for someone as passionate and young as you to share your savings with SC State University. Your contribution should showcase to others that the gift of giving can occur at any age,” said President Cooper.

Katarina expressed her empathy for education and helping others in a two page letter that was read by her father during the 2010 MEAC Tennis Team Salute. “More people should be willing to donate money for scholarships, because if that one person who could not afford to go to college gets a scholarship he/ she could make a huge difference in the world they live in. Without a good education you can’t get a job, and without a job you cannot get any money,” said Katarina in her letter.

Hardeep Judge was overjoyed with excitement about his oldest daughter contributing to help others who are unfortunate. “Katarina has always been a giving and very humble person, this is not the first time that she has given to anyone; for Christmas, she would give away her toys and other things that she received to provide gifts to unfortunate children and others,” said Judge.

In addition to helping others, during the summer of 2010, Katarina participated with SC State University’s 1890 Research and Extension...
Carolina State had a second consecutive storybook season in 2009, compiling an enviable 10-2 record and an undefeated 8-0 Mid Eastern Athletic Conference (MEAC) worksheet. The Bulldogs captured their second consecutive conference title, marking the first time the school had earned back-to-back league championships since the 1982 and 1983 campaigns.

Also, Coach Buddy Pough’s team made consecutive trips to the prestigious Football Championship Subdivision (FCS) playoffs. The season ended with an FCS playoff loss to Appalachian State for a second straight year, but that was about the only blemish during a season that saw SC State capture National Black Champion honor from the Sheridan Broadcasting Network, the Washington (DC) Pigskin Club, the 100 Percent Wrong Club of Atlanta and the Box-to-Row BASN, and finish ranked in the top ten of all three major FCS polls – The Sports Network, the FCS Coaches Rankings and Any Given Saturday.

Despite losing 19 seniors – 14 of them starters – including SC State and MEAC all-time rushing leader Will Ford, and five players who moved on to the professional ranks, the Bulldogs are expected to be in the hunt for a third straight MEAC crown and another berth in the playoffs. Thus, Pough and his staff will have some key voids to fill, but the task will be made easier by the return of 42 lettermen from last season’s outstanding squad, 14 of which were starters — eight on an offense that was the most potent in the MEAC and six on a defense that was just as dominant.

Gone are cornerback Phillip Adams, who was drafted by the San Francisco 49ers in the seventh round of the NFL draft, and free agent signees wide receiver Oliver Tre’ Young (Carolina Panthers), safety Rafael Bush (Atlanta Falcons), cornerback Razzie Smith (Montreal CFL) and safety Markee Hamlin (Montreal CFL), along with Ford and nine other starters.

However, leading a strong returning cast are quarterback Malcolm Long (6-3, 250, Sr.), the 2009 offensive captain who threw for over 2,500 yards and set several passing records. Long will be the catalyst on offense. With the departure of Ford, senior Chris Massey (5-11, 220 Sr.) will carry the load in the backfield, along with Citadel transfer Asheton Jordan (6-0, 205 So.) and sophomore Devin Wherry (5-11, 235 So.).

The offense line, led by All-America and All-MEAC tackle Johnny Culbreath, returns intact and should be the strength of the offense. Joining Culbreath — the fourth straight Bulldog to earn MEAC...
SC State Head Football Coach Emeritus joined college football's elite on July 17, 2010, when he was inducted into the prestigious National Football Foundation's College Football Hall of Fame at South Bend, Ind.

A small legion of SC State officials, family, friends and former players was on hand to share in the glee.

Jeffries, who called the latest of numerous honors the apex of his illustrious college coaching career, was among 23 inductees — including four coaches — to be enshrined at an elaborate ceremony at the Century Center Convention Hall. Overall, of the millions of college football players and coaches who have been involved in a game that began in 1869, only 800 players and 158 coaches occupy a position in the College Hall.

Jeffries, who counts a number of Hall of Fame honors, coaching accolades and two of the Palmetto State's highest citations – the Order of the Palmetto and the Order of the Silver Crescent – among his many awards, found it hard to hide the pride and glee he felt on joining college football's many titans.

“T’m overjoyed to be receiving such a distinguished honor,” Jeffries said in a pre-ceremony interview. “It’s just a great pleasure to be inducted into the College Football Hall of Fame.

The pride and joy was apparent as Jeffries joined the other inductees on stage, all decked out in their blue Hall of Fame blazers.

A vocal group that gave Jeffries a thunderous applause was on hand to share in the glee. It included family, friends, former players, former assistant coaches and officials from SC State. All were anxious to let the supporters for the other inductees know that ‘he (Jeffries) is our guy.

During the Saturday morning parade, which had hundreds of people lining the route, when Jeffries – riding in a bright yellow vintage car – neared a group of supporters, many eagerly took out their cell phones and digital cameras and scrambled into the street to snap pictures.

One onlooker, who was waiting to get a glimpse of one of the marching bands entered, asked ‘he must be a real celebrity.’

“T’s Coach Jeffries, our guy,” one of the SC State supporters bellowed. “That’s easy to tell, the onlooker quipped. He’s obviously well-liked.’

‘More like beloved,’ noted one in the crowd who would share in the glee of Jeffries’ induction.

Things had come full circle for a man, who earned an engineering degree from SC State in 1960 and thought he would become one of the world’s best in the profession. Instead, he found coaching, a profession that has enabled him to touch many lives and mentor numerous young men.

“A Bold Move Pays Off”

When Willie Jeffries abandoned a comfortable position as a Pittsburgh assistant under Johnny Majors in 1973 after only one season to take the reins of the football program at South Carolina State – his alma mater – no one, not even the venerable coach himself, could have realized the impact he would have on the Bulldog football program, the university, the community, the state and nation.

South Carolina State was coming off a dismal 1-9 record from the year before (1972), and all Jeffries hoped to do was to start the program on a steady climb back to success and respectability. Well, that steady climb became a giant leap as Jeffries and his staff, in their inaugural season, guided the Bulldogs to a 7-2-1 regular season showing and a berth in the postseason Orange Blossom Classic against Florida A&M.

That first-year success was followed by a string of winning seasons, conference championships, postseason appearances and player and coaching honors. In fact, during his first stint at SC State (1973-78), and before he made a history-making jaunt to Wichita State in 1979 as the first African-American coach to head a Division I program, Jeffries and his staff compiled an enviable 50-13-4 mark, with five Mid-Eastern Athletic Conference titles and as many post season berths.

“I never dreamed that we would turn things around so quickly,” reflected Jeffries, who returned to Orangeburg in 1989 for a second stint (1989-2001) as head coach for the Bulldogs. “I didn’t have any idea of the enormous success we would enjoy that first year and the years that followed.”

Jeffries, whose enviable career included five-year stints each at Wichita State and Howard, compiled an outstanding 179-132-6 overall record before retiring in 2001. He was named head coach emeritus at SC State earlier this year, and this latest honor puts a stamp on a great career.
Offensive Line of the Year accolades — on the interior line will be guards Juavahr Nathan (6-2, 295 r-Jr.) and Josh Harrison (6-4, 310 r-Sr.), center Sam Timothy (6-0, 280, Sr.) and tackle Josh Harrison (6-4, 310 r-Sr.). This group enabled SC State to amass 4,391 total yards, including 1,776 on the ground last year, tops in the MEAC.

SC State lost its top three receivers in Young, Terrance Smith and Matt Washington — a trio that combined for 135 receptions, 1,885 yards and 13 touchdowns — leaving Richard Christie (5-11, 175 r-Jr.), who was fourth on the team in receptions with 24 last season, as the top returnee in a receiving corps that will also include 2009 reserve and kick-off return specialist Lennel Elmore (5-11, 170 r-So.), Thomas Williams (6-0, 195 r-So.), Randall Hawkins (6-0, 195 r-so.) and converted defensive back Ern Norwood (5-10, 185 r-Jr.).

The defense was hit hard in the secondary with the loss of Adams, Bush, Smith and Tillman Millhouse, but those losses will be softened by the return of starters Samaj Moody, an All-Conference candidate, and Devonne Quattlebaum, as well as top reserves Christian Thompson (6-2, 210 Jr.), Dominique Ellis (5-10, 195 r-Jr.), Sammie McDuflie (6-0, 185 r-So) and Courtney Ingram (6-0, 205 so.). Also expected to help out is Yari King (5-9, 170 r-Fr.) who played a good bit as a freshman, but missed all of 2009 with an injury.

The strength on defense will be at linebacker, where the starting rotation of David Erby (5-11, 225 r-Sr.), an All-American last season, Julius Wilkerson (6-4, 225 Sr.), perhaps the most talented at the position and Donovan Richard (6-1, 225 r-Jr.) will be joined by former All-MEAC standout Marshall McFadden (6-2, 235 Sr.), who missed the 2009 campaign with an injury.

The defensive front will be without two starters from the 2009 team, but a great nucleus in ends Pat Washington (5-10, 230 Jr.) and Jayson Ayers (6-3, 230 r. Sr.), nose guard Ronell Ferguson (6-3, 275 Jr) and tackle Leon Smith (6-1, 295 So.) is great consolation to Pough and his staff.

The kicking game will remain in good hands with the return of SBN All-America placekicker Blake Erickson (5-10, 165 Jr.), who set the school single-season record with 14 field goals in 17 attempts last year, nailing one from 44 yards away. He was also steady in extra points, making 45 of 46 tries. Erickson is backed up by Leigh Manley (6-0, 215, Sr.), who shared the punting duties with the former last season.

SC State played another challenging schedule, which featured one game against an FBS opponent – Georgia Tech. 2010 will mark the fourth straight year that the Bulldogs have played a major school.

TechBridge Build to Keep Computer Program. TechBridge’s Build to Keep Computer Program is a six-week comprehensive program afforded to rising 7th and 8th grade students from Anderson, Hampton, Orangeburg and Charleston counties. The Program is based on cutting edge technology and trends of the future. The Program presented students with brand new computers. Katarina will also engage in tennis, swimming and reading throughout the summer.

Writing is also very important to Katarina. President Cooper, shares this same sentiment stating that, “writing affects the lives of everyone; it will allow you to go places that you have always dreamed of.” Her future aspirations are to become a writer and attend the University of Georgia in Athens, Ga. majoring in professional English.

Katarina, a kind and humble philanthropist, will continue to assist and provide unfortunate persons with an opportunity to become educated, and just like her; you can make your contribution to SC State University’s Foundation. Send your donation to SC State University Foundation, PO Box 7187, Orangeburg, SC. 29117.
SC State University student Montina Myers captures every essence of the recently coined Tyra Banks’ phrase, “she’s fierce.” Dressed impeccably and hair neatly pulled back, Myers’ fashion sense is not the only reason why “she’s fierce.” Her newly dubbed title can also be attributed to her recent internship with the Tyra Banks Show.

So, how did this 20-year-old student leave the friendly confines of South Carolina to join the ranks of Tyra Banks? It sounds easy. “I just got to the point where I wanted to find something interesting to do for an internship,” says Myers. After applying to retailers and sending in resumes every place, Myers visited the website for the Tyra Banks show and contemplated, “I wonder if they do internships?” Months later, after sending in her resume, the answer to Myers’ question came from Kristin Wendell, the production coordinator from the Tyra Banks’ Show.

Myers was elated after finding out that she would soon become an intern for the Tyra Banks’ Show. “I was happy,” says Myers. “I was very thankful because a lot of people can’t say they were even that close.”

Myers was so close that sometimes she would be adjacent to the stage or to Tyra Banks during the taping of the show. Although she never had the chance to meet the multi-million dollar celebrity, Myers says that the experience was Inspiring. “It kind of motivated me to never give up,” she says. “I have it on my resume now and no one can take it away from me,” she continued.

Myers’ resume will now be filled with her newly acquired skills, such as research and television production. Myers also worked in the wardrobe department, field and post, and the audience department, one of the most strenuous jobs. “That department was very crucial because it’s the closest thing to Tyra,” says Myers. “You must display a high level of energy that you also want your audience to capture, interact with people from all over the world, and go back and forth throughout the day. You have to be in shape,” says Myers.

Although working in the audience department was a hectic experience, wardrobe was also demanding but fun. Myers smiles as she recalls one assignment. There was a toga party on the show. “The entire audience had to be in togas,” says Myers. “I had to steam about 165 togas for all of the audience members,” she recalls.

The most challenging aspect of working on the Tyra Banks’ Show for Myers, however, was not the toga, the research, or working with audience members. It was living in New York. “The most difficult part was learning my way around,” says Myers. “I had never ridden the subway. I had never walked to work. New York was a totally different environment for me.”

SC State student interns with the Tyra Banks Show

“SHE’S FIERCE”
world. It was a shock!!" she continued.

But this different world did not prevent Myers from continuing what she wanted most, her internship with the Tyra Banks Show. "If you never take an opportunity you'll never know how it was," she says. "You'll always wonder, what if?"

Joseph Thomas, interim director of the Career Center, echoes that sentiment. He is very proud of Myers and happy that she decided to venture out. "To go to New York City where there are millions of people and to perform well, that says a lot about her, her character, and the training she receives here and also at home," says Thomas.

Myers’ success as a Tyra intern was not only a result of her diligence, but resulted from the assistance of faculty and staff such as Mr. Thomas. "I was very fortunate to have the teachers that I've had because they really worked with me the entire time that I was there," says Myers. "Mr. Thomas from the Career Center was a big help as well."

An associate professor of molecular biology at South Carolina State University is on the front lines of research that could possibly help in the effort to clean up oil spills such as the disastrous one now plaguing the Gulf Coast.

Dr. Waltena Simpson, a 1991 graduate of S.C. State, is part of a bioremediation study for which she was awarded $300,000 by the university’s 1890 Research & Extension Program to conduct. Simpson is working on the study in collaboration with the Savannah River National Laboratory in Aiken.

In the study, microbes classified as Sphingomonas are being researched to remove or reduce the presence of polycyclic aromatic hydrocarbons, or PAHs, in soil and — in the long term — saltwater.

PAHs are a group of more than 100 different chemicals that are formed during the incomplete burning of coal, oil, gas, garbage or other organic substances like tobacco or charbroiled meat. PAHs occur in oil, coal and tar deposits and are produced as by-products of fuel burning, whether fossil fuel or biomass. As a pollutant, they are of concern because some compounds have been identified as carcinogenic, mutagenic and teratogenic.

Simpson said she and her partner, SRNL engineer Dr. Robin L. Brigmon, are working with strains of the microbe Sphingomonas which were found in a mass of sludge contained in an old oil refinery in Poland.

That oil refinery was once operated by BP. "We had sludge removed from that oil refinery and found several bacteria. What has been demonstrated is that they are capable of degrading PAHs, which are produced when fossil fuels are refined and burned and things of that nature. What we are working on is trying to take a look at and identify specific genes in these organisms that give them this capability. And we're trying to enhance the expression of these genes," Simpson said.

With BP hastily working to develop ways to best remove oil from its leaking tank in the Gulf, Simpson is hoping the use of these microorganisms may one day hold the key in at least helping with that process.

"While it's a little too early to say that they can be applied to the spill — as of right now we're still studying them — they do hold promise because they have been shown to degrade contaminants that are produced by a process such as oil refining," Simpson said.

What will be the impact on human and marine life? Stephens said that is being studied as well.

"We have to study the impact of how it will be used in saltwater, how well it will survive there and also the impact on humans What's good about it is that these bacteria are naturally found in soil, so we're not introducing something that isn't already found in soil," Simpson said. "And it would also be quite cost effective. A lot of the means that people utilize to try to clean up contaminants such as this are quite expensive, but this would be a natural, more eco-friendly way to do this and cheaper as well."

Bioremediation can be defined as any process that uses microorganisms, fungi, green plants or their enzymes to return the natural environment altered by contaminants to its original condition.

"That's why this would be bioremediation," Simpson said. "You're using microorganisms to clean up contamination. And that's why it's a preferred way because it's natural and we're using microorganisms that occur naturally and it's most cost effective. So usually there's less of a negative impact on the environment and more of a positive one."

She said she and her research partner are trying to increase the rate at which the microbes degrade PAHs.

"The questions are, can we enhance that? Can we make them more efficient in what they do?"
Recognizing Self-Worth, Achieving Confidence: SC State Senior Graduates with “A New STATE Of Mind”

“I will forever be grateful of my alma mater,” said business management major Jenae Jackson, who had been eagerly awaiting SC State’s graduation, which was held on Friday, May 7, 2010.

Jackson's gratefulness is a strong sentiment of how the University has prepared her for a future that will not only be vibrant and exciting, but most of all, full of action.

Jackson’s path to SC State University was definitely an interesting one. When selecting a college to attend, she admits that there was one thing she was looking for in particular. “My focus wasn’t initially on getting into any particular school. I just knew I wanted to play basketball. Because my mother was a single parent of two, though recently re-married, I didn’t want her to pay for my education,” she says.

Just one year prior to Jackson’s college search, her brother Travance Jackson received a full scholarship to play football at SC State. She had similar dreams, only she wanted to play basketball. Her plans didn’t exactly work out the way she initially wanted them to, but as faith would have it, a second plan quickly spiraled into action. “I asked my grandfather if he would help me pay for school and he said, “I’m not helping you pay for college if you are not going to South Carolina State,” laughed Jackson.

Birthed into a family of many SC State alumni, the Anderson County native admits that she knew she would always attend SC State, and with good reason, according to her family.

Jackson’s maternal grandparents and two of her great uncles graduated from the University, one of which served as a former chairman of the Board of Trustees, Dr. William Clinkscales. Currently, her younger brother, Reggie Brownlee, a sophomore computer science major, also attends SC State.

“My mom and grandparents have really been my support system all four years,” says Jackson. I probably wouldn’t have graduated on time or probably finished if it wasn’t for them because they have inspired to me to do all that I’ve done and even more.”

The inspiration of Jackson’s family has helped her obtain a long list of accomplishments while at SC State. These accomplishments consist of becoming a member of key organizations and holding several leadership positions to include: vice-president of Education for SC State’s Toastmaster International, 2009 SC State intramural basketball coach, 2010 intramural basketball captain, basketball and softball equipment manager, charter member of the National Society of Leadership and Success (NSLS), a member of United Voices of Christ Gospel Choir, and a member of Alpha Kappa Alpha Sorority, Inc. Jackson was recently inducted into the Beta Gamma Sigma Honorary Business Fraternity, and also received the 2010 “Unsung She-roes” Award for SC State’s Business Department during the First Lady Scholarship Luncheon.

Despite her hectic schedule and a few hardships along the way, Jackson’s success was confirmed as she received her hard earned degree during SC State’s commencement convocation. She does note that the two most important things she will leave her alma mater with, an increased level of confidence and “A New STATE of Mind.”

Growing up, Jackson was often told by her peers and supervisors that she had a low confidence level. She continued to receive those comments while in college. Although she understands that confidence builds with time, Jackson decided to start taking action to build her self-confidence when she arrived at SC State. In addition to her extra-curricular activities, she found that through her challenges, she was able to build her confidence level slowly but surely.

One of the major confidence boosters came through her passion for writing. In February 2010, Jackson won second place during the student oratorical contest, a component of the Orangeburg Massacre 41st Anniversary week of activities. She presented the poem to the largest audience she’s ever addressed during the second night of the stage play, “Taking a Stand.”

Just months earlier, Jackson’s writing was taken to a new level as she experienced great pain that would thrust her into a life changing experience. “My aunt passed away in December 2009 from multiple sclerosis. I’m very big on death. I don’t take it very well. I just zone out and start writing.” The poem Jackson wrote for her aunt’s funeral compelled her to write a book entitled, “Imagination With No Limitations,” a compilation of poems written during the difficult months to follow her aunt’s death. The book also includes other poems written from her freshman to senior year. “I’m dedicating the book to my aunt because she taught me a lot about being creative and unique. She also taught me that the only person that can be you is you, so you have to embrace the talents God gives you and use them to the betterment of Him,” she says.

Of her book, Jackson wants her readers to think beyond the obvious. “Adults often forget to be young or they only set certain goals that are reachable and attainable. They don’t ever look past what might not ever happen. I just want people to think outside the box and think outside of what they know they are capable of doing and just branch out.”
WHERE LEADERS ARE BORN
Students from SC State University’s Speech Pathology & Audiology Department Are Selected for the Minority Leadership Program

Shemariah Farmer never anticipated attending South Carolina State University. After growing up in Augusta, Ga., she applied and was accepted to Georgia State University. Ironically, Farmer is now a senior, expecting a degree in December from the Speech Pathology & Audiology Program here at SC State.

So, how did Farmer establish life with this University in perpetuity? “My mom passed away when I was 17,” says Farmer. “My uncle in Columbia, SC became my legal guardian. My mom attended SC State, so I finally decided to apply just to see if I could get accepted.”

Not only did Farmer get accepted to the University, but she became one of five undergraduate students nationally chosen for the Minority Leadership Program recently held in New Orleans, La.

Farmer, along with recent SC State graduate Courtney Steele, were ecstatic when they discovered that they had received this prestigious honor. “It was quite an experience,” says Steele. “This was my first time at the convention, so seeing all of these speech pathologists was great. We were treated special and even got a few job offers,” noted Steele. For Steele, however, the worst part was getting to the convention. “I had never flown before,” she says, “so that part had it’s ups and downs.”

Opening up students like Farmer and Steele to various experiences is what the Minority Leadership Program, a component of the American Speech-Language-Hearing Association Convention (ASHA), is all about. Sharon Jenkins, SPA program advisor, as well as an instructor for the program at SC State, says “there will be thousands of students who do the very same thing as our students and our students have a chance to meet them. Our students then begin to understand that life is bigger than Orangeburg County.”

During the Minority Leadership Program, students engage in activities that build and enhance leadership skills, learn how ASHA works, gain more knowledge on the profession, and have the opportunity to interact with leaders in audiology, speech-language pathology and speech, language and hearing sciences.

“Students get to see the expansion of what we do from the academic, social and recognition side,” says Dr. Gwendolyn Wilson, chair for the Department of Health Sciences and coordinator of the Speech Pathology and Audiology Program at SC State, as well as a former vice president of Audiology Practice for the 130,000 members of ASHA. “It’s quite an honor for them to meet people who have written their textbooks. The boards meet them and talk to them about leadership as well,” notes Wilson.

A fast-paced program that engages individuals from various walks of life, the Minority Leadership Program evolved as a direct result of ASHA’s intent to build the interest of minority groups, including American Indian or Alaska Native, Asian, African American, Native Hawaiian or Pacific Islanders. “There’s a shortage of these groups at the master’s and doctorate level, so we are giving them an appetite for further study,” says Wilson.

Although they are not yet enrolled in a master’s program, Steele and Farmer have plans to attend graduate school, which spurred their interest in the Minority Leadership Program. As their advisor, Jenkins said she has always spoken to both students on the significance of furthering their education in this major. “During academic advising, we’ve talked about things they needed to do to be successful in this field,” says Jenkins. “They have always indicated that they wanted to attend graduate school. I’ve never heard them complain, and all of our students have a heavy workload.”

Part of that heavy workload, is an assignment to write about leadership in speech pathology and audiology, which ultimately determines the participants for the Minority Leadership Program. Students must write an essay on leadership and they are limited to 500 words. The essays are graded by Jenkins and they are given blindly to the faculty to review and make their selections. “The best essays are chosen and sent to the national office where the final decision is made based on the input they have received from their core of readers, as well as how well the students have written on the specified topic,” says Jenkins. This year, Farmer and Steele were chosen out of thirty students selected nationally.

“We’re very proud of our two undergraduate students,” says Jenkins. “It’s a wonderful opportunity for them to be able to sit down with the individuals who sponsor this program. They get the training on how to be a leader and how to develop their leadership skills.” Dr. Wilson concurs, stating “this is a profession that is continuously evolving, and we plant the seed here at SC State University.”
Academics

SC State’s Business Program Attains Reaffirmation of AACSB Accreditation

The Business Program has maintained its business accreditation by The Association to Advance Collegiate Schools of Business (AACSB International) for 10 years. Founded in 1916, AACSB International is the longest serving global accrediting body for business schools that offer undergraduate, master’s and doctoral degrees in business and accounting. Only 593 schools of business, or less than 5% worldwide, have earned this distinguished hallmark of excellence in management education. To maintain accreditation a business program must undergo a rigorous internal review every five years, at which the program must demonstrate its commitment to the 21 quality stands relating to faculty qualification, strategic management of resources, interactions of faculty and students, as well as a commitment to continuous improvement and achievement of learning goals in degree programs.

Dr. Robert Barrett, dean of the College of Business and Applied Professional Sciences, received the certificate of accreditation on behalf of the University at the annual meeting and international conference of AACSB in Anaheim, Calif. “Our Business Program has an outstanding faculty, excellent students and strong programs,” stated Barrett. “The AACSB peer review team commended us for excellent work in those three primary areas of evaluation.”

SC State Honors Program Receives Approval To Initiate Honors College

In Feb 2010, SC State University’s Board of Trustees approved the implementation of an Honors College, which became effective on August 19, 2010.

In the fall of 1988, the Honors Program was initiated under the leadership of Dr. Roy L. Simms who served for 12 years as the first director. Following his retirement in 2000, Dr. Harriet A. Roland was appointed as the director of the Honors Program.

“The emergence of an Honors College at SC State signals an exciting new era for providing academically gifted and talented undergraduate students with even greater opportunities and resources for developing great minds through a curriculum infused with intellectual rigor and through stellar faculty teaching,” said Roland.

The Honors College is administered by the Department of Academic Affairs. It offers four years of Honors College courses to honor scholars totaling 30 hours. These added courses will be within each designed curriculum to include general education courses, Honors Philosophy Integrated Learning (HPIL) seminar(s), as well as a senior capstone project. Additionally, the Honors College will focus on five strategic areas: governance, college staff and structure, faculty and teaching standards, curriculum and housing.

The Honors Program received letters of support from the directors of the Honors Colleges at Claflin University in Orangeburg, SC; Benedict College in Columbia, SC; and Southern University in Baton Rouge, La. These letters portrayed how important the Honors College would be to students and what kind of recruitment tool this would be for SC State University. “The students will be the greatest benefactors. This will be a legacy that will go on and on. The Honors College is just the icing on the cake for many great things to come,” stated Roland.

ACCRREDITATIONS

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ACCREDITING AGENCY
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International Association of Counseling Services, Inc.
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The Commission on Collegiate Nursing Education
The hard work and diligence of SC State University officials has created inspiration for thousands of African high school students through the Textbooks and Learning Materials Program (TLMP).

During an honor ceremony held in April 2010, Dr. Leonard McIntyre, director of TLMP, stated that the TLMP program is the best example of team work while quoting author Margaret Mead. “The core leadership team of TLMP phase one was a small group of dedicated and committed individuals who set their minds to ensure that this project ended successfully. Because of our work together as a team we were able to not only meet the goals of the grant, but we exceeded them,” stated McIntyre.

The journey to educational history began in September 2005 when SC State University received a three year, $5 million grant from the United States Agency for International Development (USAID) to assist with the Textbooks and Learning Materials Program (TLMP). A part of the Africa Education Initiative (AEI), the TLMP program is aimed at addressing the challenges associated with the lack of textbooks and improving the educational opportunities of African students.

Under phase one of the TLMP project, SC State University faculty and staff members spent countless hours writing, reviewing, and editing textbooks, ensuring they were presented in a way that the students could fully comprehend each subject area. In January 2008, University officials handed over 265,000 biology, chemistry, mathematics and physics textbooks, and other learning materials to His Excellency, Dr. Amani Karume, president of Zanzibar, United Republic of Tanzania. Within seven months, President George E. Cooper accompanied University officials to Zanzibar, this time delivering more than 648,000 textbooks.

To date, SC State University has developed, published and delivered more than 1.2 million textbooks and other learning materials to Zanzibar and serves as a model for the Africa Education Initiative. Of the six universities involved in the TLMP project, SC State is the only University collaboratively working to produce textbooks and other learning materials at the secondary education level.
The Savannah River Site Environmental Sciences Field Station (SRESFS) was awarded a $125,000 grant from the Natural Resources Conservation Service (NRCS) and the United States Department of Agriculture (USDA).

Since 1935, the NRCS has provided leadership in a partnership effort to help America’s private land owners and managers conserve their soil, water and other natural resources. NRCS is also evolving from a technology transfer based organization to an information age-based organization that will integrate innovative technology and information into an agricultural environment.

This grant allows the SRESFS to increase its capacity to train students in natural resources. An integrated, multi-disciplinary approach is necessary to solve society’s resource problems. The grant also provides program and technical expertise to 24 students enrolled in the soil science and agronomy courses.

“arly, we need professionals who understand those resources and the social systems that govern their uses. We hope to provide the training that will prepare such professionals,” said Denise Grant, director of the SRESFS. It will also sustain the main goal for NRCS, which is to promote a diverse workforce that will provide qualified candidates in agricultural and environmental sciences.

SC State University students, as well as student participants at the SRESFS member institutions, will be able to enroll in courses that have disappeared from many of our campuses, such as soil science and agronomy. These courses are vital for preparing students to solve soil-related problems.

The SRESFS concept was originally proposed in 1995 by Dr. Ambrose O. Anoruo, a science professor at SC State University. The program was funded by the U.S. Department of Agriculture (USDA) through the 1890 Institutions Capacity Building Grant. The SRESFS also awarded funding through the Natural Resources Conservation Service as a Center of Excellence (COE) in the USDA.

Since its formation in 1996, SRESFS has expanded to 29 colleges and universities across the nation, 21 of which are Historically Black Colleges and Universities (HBCUs). Each member institution and sponsor is also represented on the SRESFS Advisory Board.

The board is primarily charged with assisting and determining the programmatic focus, as well as establishing policy and reviewing progress to ensure that the programs are meeting the needs of each institutional member as well as the sponsors. The SRESFS collaborates with the Department of Energy (Savannah River Operations Office), Wal-Mart Foundation, USDA Natural Resources Conservation Service and the U.S. Forest Service to cultivate and initiate hands-on student training and internship opportunities at the Savannah River Site.

The SRESFS, in collaboration with its advisory board, is committed to providing academic training and research opportunities for students underrepresented in science and engineering.

The objectives of the SRESFS include the following: to increase recruitment and retention of underrepresented students and women in the science, engineering, natural resources management and environmental career professions; to provide hands-on, field oriented experiences for students enrolled at all of the Field Station member institutions; to increase science literacy and public education on complex environmental issues.

“I am very grateful for this opportunity to showcase some of the more positive things that we are doing here at SC State University,” said Grant. “The SRESFS has a long standing relationship with the NRCS and its employees. Over the history of SRESFS, NRCS has provided both financial and technical support for the program. We are grateful to have support for two new courses.”
The Board of Trustees of South Carolina State University has approved the first corporate naming rights opportunity in the University’s history in connection with the planned construction of its new engineering and computer science building this fall.

During the May 2010 commencement ceremony, President Cooper announced that the Board formally accepted two donations totaling $180,000 from the Fluor Corporation and Savannah River Nuclear Solutions, LLC (SRNS), a Fluor-led partnership that is managing and operating the Savannah River Site in Aiken, SC.

The facility, which will have more than 21,000 square feet of academic space, will feature an auditorium, classrooms and laboratories for the two departments, including the only undergraduate nuclear engineering program in South Carolina.

We are pleased to have the first corporate naming rights opportunity come from a company with a rich South Carolina heritage like Fluor along with Savannah River Nuclear Solutions. Their donation speaks volumes to the confidence they have in the University and the students we continue to produce. We look forward to this and future opportunities for our students,” said Cooper.

“We are excited about this donation,” said Garry Flowers, President and Chief Executive Officer of SRNS and an officer of Fluor Corporation.

“It demonstrates the university’s partnership with Fluor and with SRNS. We recognize that there is a severe shortage of engineers nationally, so the university will be well positioned to address this need and to partner with others in the industry to prepare our best and brightest students for challenging career opportunities – some possibly at SRS.”

Groundbreaking is expected in fall 2010.
On Sept. 16, 2009, the United States Agency for International Development (USAID) officially launched “Readers Are Leaders,” a video highlighting the work and achievements of the six universities involved in phase one of the TLMP project. Through the portrayal of SC State’s notable work, the University won the 2009 Silver Telly Award. The Telly Award, produced by R.S. Owens & Company, which also designs the Oscar Award, honors the very best local, regional, and cable television commercials and programs, as well as the finest video and film productions.

“Before the TLMP project, the students of Zanzibar were using outdated educational resources. The most recent textbooks were from 1969 (chemistry), 1972 (physics) and 1980 (biology). There were not any mathematics textbooks in the classrooms,” noted Lamin Drammeh, program manager for TLMP. “The reality after phase one is that the students are more upbeat and confident, knowing they now have current educational materials that are culturally relevant, research-based and fully aligned with the national curricula.”

The significant work of SC State officials made a tremendous impact on Zanzibar’s educational system, so much in fact that the student to textbook ratio changed from 1:40 to 1:1, the first time in the history of Zanzibar. Additionally, the secondary schools in Zanzibar have experienced a significant increase in enrollment and more students are excelling in and out of the classrooms.

When asked about his feelings regarding the new biology textbook, Iliyasa Suleiman, a student at Lumumba Secondary School in Zanzibar stated, “yes, I like it so much because it is so attractive. When you look at the cover you will see that there is a good picture. The textbook is very simple, clear and straightforward,” Suleiman exclaimed.

“I was so impressed as I had a chance to visit Zanzibar and it was almost teary to hear the testimonials from students who had received textbooks during the handing over ceremony,” expressed President George E. Cooper. “To hear the students saying how appreciative they were to us for providing textbooks that were current, relevant and useful made me feel proud, and you have to feel proud also,” Cooper said to the honorees.

During the ceremony, McIntyre and Drammeh presented President Cooper with the Certificate of Excellence from Dr. Karume, for the University’s outstanding contribution to the TLMP project. He also received an honorary plaque of appreciation. The TLMP program advisory committee and other faculty and staff members who were honored include: Deborah Blacknall, grant administrator/officer; Dr. Helen Brantley, assessment and evaluation specialist; Dr. Bessie Cooke, language arts specialist; Jonona Govan, fiscal analyst for TLMP; Dr. Albert Hayward, lead biology writer; Dr. George Hicks, language arts specialist; Elbert Malone, lead chemistry writer; Samuel McDonald, lead mathematics writer; Dr. Linda McIntyre, assistant program manager and curriculum specialist; Gwendolyn Mitchell, grants coordinator; Franklin Robinson, lead physics writer; Erica Taylor, director of University Relations and Marketing; Andreal Robinson, administrative assistant for TLMP; and Dr. Ronald Spaight, illustration and graphic design and curriculum specialist.

For the next three years, SC State will continue its educational impact through a $13 million grant awarded in September 2009. Under this grant, the SC State team will produce textbooks and learning materials for Mainland, Tanzania.
On January 16, 2010, SC State University officially welcomed Anthony Holloman, newly appointed Vice President for Institutional Advancement. Holloman provides leadership for the Office of Alumni Relations, Office of Development, Office of University Relations and Marketing, serve as the executive director of the SC State Education Foundation, and works closely with the Board of Visitors at SC State. His responsibilities include increasing private and public financial support for the University, promoting awareness of the University to key audiences, and involving our constituents in the life of the University.

“My goal and objective as the Vice President for Institutional Advancement at SC State is to use my previous experience and expertise to centralize the prospect cultivation and solicitation process,” Holloman said. “I will enhance and develop effective fundraising strategies that will yield positive results for SC State, focusing primarily on securing major gifts. This effort among others will be introduced to SC State, and will sustain the mission of the Institution, which is to prepare highly skilled, competent and socially aware students to meet life’s challenges and demands, and enable them to work and live productively in a dynamic and diverse global society.”

A fundraising professional with more than 10 years of fundraising experience, Holloman has been instrumental in fundraising programs that have raised more than $100 million; generated philanthropic support from individuals, corporations, foundations, and industry associations; and developed and implemented effective marketing strategies. Prior to joining the SC State family, Holloman served as the director of Athletics at Tuskegee University in Tuskegee, Ala. Holloman also served as associate vice president for University Advancement at Tuskegee. He was responsible for leadership gifts and campaigns, securing major and planned gifts, the annual fund, and special events. He directed the final phase of a major gift fundraising campaign, which raised $64 million, exceeding a goal of $60 million. Holloman also developed a stewardship program that required ethical accountability in the use of contributed funds, traveled throughout the nation to visit with alumni leadership, developed a major gifts strategy, taking advantage of Tuskegee’s donor pool, and worked with members of the Board of Supervisors on prospect identification and solicitation.

Holloman also served as an assistant vice president at Tennessee State University in Nashville. He was responsible for communicating with alumni and corporate executives to raise funds for the university, supervising and managing the alumni database of more than 30,000 alumni nationwide, supervising the annual fund campaign, which raised more than $500,000 in alumni giving, and raising $3.5 million in endowed scholarship funds.

At North Carolina Agricultural and Technical State University in Greensboro, N.C., Holloman served as the director of Development. There, he led development activities for Athletics, College of Arts Sciences, Nursing and Planned Giving. He raised $43 million in gifts, pledges, and in-kind contributions towards a capital campaign goal of $100 million. Also, he raised $35000 for new uniforms and helmets for the football team, and supported the University’s track and field project by securing a gift of $115000 from Irwin Belk as well as $100,000 to fund the proposal for this project from the Greensboro Convention and Visitors Bureau.

Holloman is an alumnus of Johnson C. Smith University, where he received a Bachelor of Arts degree in communications with a minor in English. He has a Master of Science degree in sports administration from the United States Sports Academy, as well as a certificate in fundraising management from the Center on Philanthropy at Indiana University.

The first 30-minute show chronicled the history of SC State University. From its meager beginnings in 1896, University life was drastically different from what it is today, from the dairy herds that roamed the farm land, to the many men who used their strength and agility to construct the structures that once graced the campus. This pictorial tour also allowed viewers to embrace the culture during SC State University’s beginnings. The former nine Presidents of SC State University were also highlighted, leaders who helped to establish the University’s legacy of excellence. The tenth President of SC State, Dr. George E. Cooper was also featured as he detailed his goals and vision for the University.

Hosted by Erica Taylor, director of University Relations and Marketing, “A New State of Mind” is a show that illustrates the positive aspects of SC State University. In subsequent shows, viewers learned about the services that the University offers, running the gamut from our Speech Pathology/Audiology Department, to the “Tree of Knowledge” at the Miller F. Whitaker Library. Viewers also had an opportunity to meet the coaches and players who made a Mid-Eastern Athletic Conference (MEAC) win possible.

We also could not omit the refurbishment of the oldest, most historic building on our campus, Lowman Hall. Show 2 consisted of a tour of Lowman Hall during the reconstruction process. With a completion date of September 2009, senior vice president for finance, John Smalls, spoke on why Lowman Hall was being refurbished and the significance of investing in this endeavor. It was a lesson in history to also meet the men who once lived in Lowman Hall, including former interim vice president for Institutional Advancement, Dr. Jackie Epps; assistant vice president of Institutional Advancement, Dr. Rodell Lawrence; former Board of Trustees Chairman, Lmus Byrd, Jr.; and notable alumni such as James Gilliard. These men reminisced about the camaraderie developed with friends who also resided in this historic building.

Seeing Lowman Hall, even in its incomplete stage, conjured up images of the past, especially for alumni of SC State University. This rich heritage and history, in addition to the contributions of SC State University, were featured on “A New State of Mind.”

Future shows are expected to highlight the Marching 101 Band and the diversity that SC State University offers, home to students from 21 different foreign countries. Also featured will be the “faces of SC State,” which include students who are striving for excellence, as well as faculty and staff who continue to build upon our legacy of excellence.

“A New State of Mind” also airs every Saturday at 12:30 p.m. on Comcast, Channel 2 in Charleston, SC; every Wednesday at 7 p.m. on Charter Communications, Channel 10 in Greenville, SC; and every Tuesday at 7:30 p.m. on Cable Vantage, Channel 7 in Orangeburg, SC.
A New STATE of Mind
SC State University’s establishment of a trademark licensing program with the Licensing Resource Group (LRG) continues to grow. The licensing partnership has given SC State a greater ability to protect and market its brand through a comprehensive trademark-licensing program. Additionally, the partnership allows SC State to reach a new market base through the state of South Carolina and beyond.

The contract with LRG officially began on January 1, 2008, and as of July 8, 2010, 77 vendors have successfully completed the process to become licensed suppliers of SC State merchandising using the official SC State logos. Carl Asee, the University’s licensing program manager, notes that the program is evolving. “Although the University’s licensing program is still in its infancy stage, we are extremely pleased with its rapid growth, the royalties generated, as well as the expansion of the SC State University brand,” says Asee.

This expansion includes the several vendors that are officially licensed, such as Ping Golf, EA Sports and Team Edition Apparel. EA Sports has been the number one licensee in the college market for the past three years, and the number one collegiate non apparel licensee for the past seven years. EA Sports has been an excellent partner to the college market. Team Edition Apparel supplies t-shirts, baseball caps, sandals, shorts and replica jerseys to stores, including Foot Locker, Foot Action, Champs and Eastbay.

In fall 2008, SC State merchandise was introduced to the Orangeburg community at the local Wal-Mart department store. Other retail outlets include Goldstein’s, SMS Sports World, Card Smart and Ace Hardware, all located in Orangeburg, SC. Additional retail outlets are Fun Wear in the Citadel Mall, Charleston, SC, and Hanes Mall in Winston Salem, NC.

SC State University is the fifth South Carolina institution represented by LRG, joining Charleston Southern University, Winthrop University and Wofford College. SC State is also the third Mid-Eastern Athletic Conference (MEAC) institution joining Delaware State University and Winston Salem State University.

University Relations & Marketing Launches Higher Education Reporter Roundtable

The Office of University Relations & Marketing (UR&M) invited media partners from across the state of South Carolina to participate in the 2nd annual Higher Education Reporters Roundtable.

The Reporters Roundtable, which was introduced in February 2009 and held once again in December 2009 was designed to foster on-going and cultivate new relationships between UR&M and media partners in efforts to continue to brand SC State University.

“The Higher Education Reporters Roundtable is just one initiative that we will use to communicate with our media partners,” said Erica Taylor, director of University Relations and Marketing. “As SC State continues to expand and enhance our brand, it is important that we do so with an awesome relationship with the press.”

Media outlets that have participated in the symposium include: The Times and Democrat Newspaper (Orangeburg, SC), The Post and Courier Newspaper (Charleston, SC), The State Newspaper (Columbia, SC), The Community Times (Columbia, SC), The Black News (Columbia, SC), Millennium Magazine (Charleston, SC), WLTX-TV (Columbia, SC), Glory Communications (Columbia, SC), Inner City Broadcasting (Columbia, SC), The Charleston Regional Business Journal (Charleston, SC), and The South Carolina News Network (Columbia, SC).

During the roundtable, President George E. Cooper addressed topics to include: The Southern Association of Colleges & Schools (SACS), The University’s budget reductions and upcoming initiatives. He also talked about on-going construction projects, (Lowman Hall, Hodge Hall and the James E. Clyburn Center).

The higher education reporters who attended the symposium also had an opportunity to meet members of the UR&M staff and take a tour of SC State’s campus, some doing so for the first time.

The Office of University Relations and Marketing will hold their 3rd Annual Higher Education Reporters Roundtable Symposium in fall 2010.
Recognizing Historic Lowman Hall

The 2010 American Institute of Architects South Carolina (AIASC) Design Awards jury has granted Watson Tate Savory Architects a Citation Award for Lowman Hall Rehabilitation. The awards process is competitive and receiving an award is a prestigious honor. Typically, fewer than ten projects win from a field of several hundred submitted statewide.

John Smalls, senior vice president of finance, facilities and management information systems, is excited about the University garnering such accolades. “This award has great significance because during the restoration of Lowman Hall, painstaking details were given to ensure its historical integrity,” says Smalls. “This award also exemplifies our intense interest in preserving the history and culture of this historic campus.”

Lowman Hall epitomizes the history of SC State. Originally built by students in 1917 as a male dormitory, the building was designed by former President Miller F. Whittaker who served in this capacity from 1932 to 1947. Lowman Hall was also placed on the National Register of Historic Places in 1985.

Lowman Hall has now been renovated, including a restoration of original interior finishes and extensive exterior rehabilitation. Now housing administrative offices, including the President’s Office and the Board of Trustees’ suite, Lowman Hall officially opened in January 2010.

SC State University Received Certificate of Achievement for Excellence in Financial Reporting

Assistant vice president for Fiscal Affairs, Joseph M. Pearman, Jr., received the Certificate of Achievement for Excellence in Financial Reporting on behalf of the University. The certificate was awarded by the Government Finance Officers Association (GFOA) of the United States and Canada, a nonprofit professional association serving approximately 17,500 government finance professionals with offices in Chicago, Ill., and Washington, DC.

The certificate of achievement is the highest form of recognition in the area of governmental accounting and financial reporting, and its attainment represents a significant accomplishment by a government and its management.

Pearman, who was responsible for submitting the award-winning comprehensive annual financial report (CAFR), advised that this is the fifth year that SC State University received the certificate of achievement.

“Being named the recipient of the National GFOA Certificate of Achievement for Excellence in Financial Reporting is an honor for me,” says Pearman. “The award reflects the culmination of all of the hard work that the finance division expends throughout the year. It also provides a comfort level to the University’s stakeholders that we are fully and properly reporting the activities of the University operations,” he continued.

The CAFR was judged by an impartial panel to meet the highest standards of the program including demonstrating a constructive “spirit of full disclosure” to clearly communicate its financial story and motivate potential users and user groups to read the CAFR.

Simpson said, noting that the mission of the 1890 Research & Extension Office includes improving the environment.

“This project falls right into that area. What I enjoy most about this work is being able to work on something that could have a positive impact not just on the immediate area, but can be seen in terms of having a positive national and even global effect. We have PAHs found worldwide because you have so many industrialized nations which are now refining fossil fuels,” Simpson said. “I’m real proud to be a part of something that could have such a positive global effect and also being able to introduce students to something that can be so far reaching as well.”

While Simpson said it may be several years before the research will be fully implemented, it is promising.

“It should be. We are trying very hard to accomplish objectives. We know that there is a critical need for such organisms, and we’re trying very hard to produce that,” she said. “We realize the positive impact we’re having, and we’re very anxious in trying to get these strains applied so that we can, hopefully, start removing PAHs from the soil and the environment.”
Honor Roll of Donors

The Honor Roll of Donors lists gifts received between July 1, 2009 and June 30, 2010. Care has been taken in the preparation of the report to assure complete and accurate recording. However, if omissions or errors occurred, we express our sincere regret and request that you bring such errors to our attention. Contact the Division of Institutional Advancement at 803-536-8742.

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