Academic Infrastructure
- Maintain academic curricula and delivery strategies that reflect current professional standards, projected trends that are consistent with CHE mandates, and needs of today’s students

Institutional Advancement
- Forge partnerships with alumni, friends, foundations, corporations, and other key publics to promote participation in fund-raising efforts
- Enhance university relations with these stakeholders

Administrative and Physical Infrastructure
- Ensure administrative efficiency and accountability through planning, development, assessment and total quality management
- Implement fiscal management systems that ensure accountability at all levels of financial responsibility
- Provide facilities and technology that meet enrollment and administrative needs

Research Development
- Promote research that supports the university’s instruction and service activities as defined by strategic goals

Human Resources
- Recruit, retain and develop qualified and competent faculty and staff

Student Life
- Develop and implement a comprehensive enrollment plan to recruit, retain and graduate students
- Create a campus community conducive to the holistic development of students, while exposing them to diverse educational activities in a global environment