

Frequently Asked Questions

SC State University is the Tom Joyner Foundation School of the Month for April 2015

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School of the Month – What does this mean?

We are raising money for student scholarships at SC State University during the Month of April 2015. All contributions will support student scholarships.

The Tom Joyner Foundation is assisting SC State University by securing contributions from national businesses and corporations and by telling the SC State University story to a national audience of about 8 million listeners each week.

Who is Tom Joyner?

Tom Joyner, Sr., is founder of [REACH Media, Inc.](#), The [Tom Joyner Foundation](#), [blackamericaweb.com](#) and host of the nationally syndicated "[Tom Joyner Morning Show.](#)" Joyner is one of the most influential radio personalities in the U.S. His radio show airs in over 100 markets and has 8 million listeners a week

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What is The Tom Joyner Foundation?

The Tom Joyner Foundation is a charitable 501c3 non-profit organization that began in 1997. The Foundation assists students in financial need at Historically Black Colleges and Universities (HBCUs) across the nation. The Tom Joyner Foundation's School of the Month program has raised more than \$60 million to date for this single cause.

The organization raises money through its national partners and the "Tom Joyner Morning Show." Each month, the radio show features a different HBCU; it highlights the schools' accomplishments, conducts interviews with the school president, spotlights major national and local donors to the university, and profiles scholarship participants. Throughout the month, Tom Joyner asks his listening audience to call in donations or to go online to [tomjoynerfoundation.org](#) to donate to the school of the month. SC State University is the Tom Joyner School of the Month for April 2015.

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How does being a Tom Joyner School of the Month help SC State University?

Being a Tom Joyner School of the Month helps SC State University by forging partnerships with national sponsors and encouraging them to make gifts to SC State University's scholarship program. Participation in the TJ School of the Month program raises funds and awareness of SC State University both nationally and locally through the Tom Joyner Morning Show. The campaign goal is [\\$250,000](#).

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What is a major gift? How are major gifts publicized?

Individuals, churches, organizations and companies making gifts of at least **\$10,000** will get to present their gift live on the Tom Joyner Morning Show

How can I listen to the Tom Joyner Morning Show?

During SC State University's month, which is April 2015, the Morning Show will focus on SC State University programs, conduct live phone interviews, highlight scholarship student profiles and spotlight top national and local donors. You can also log onto www.blackamericaweb.com and click on the radio show icon to hear the show live. "The Tom Joyner Morning Show" can be heard from 6 a.m. to 10 a.m. daily on the following South Carolina radio stations: 103.1 FM (Columbia, SC); 107.3 FM (Greenville, SC); 107.3 FM (Charleston, SC). You can also download the [TJMS mobile app](#) to listen on your mobile device. You can also listen on your computer, iPad, or smart phone by going to www.tjms.com. Click on the images of Tom, Sybil, and J.

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How can I donate directly to SC State University?

Make your check payable to South Carolina State Foundation and indicate that your gift is for the Tom Joyner School of the Month campaign on the memo line. **Remember: All contributions are tax deductible. Giving is also available online at www.scsu.edu.**

Mail to:
Institutional Advancement
South Carolina State University
P.O. Box 7305
Orangeburg, SC 29118

For more information contact: (803) 536-8742

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How can I donate to SC State University through the Tom Joyner Foundation?

To donate through the Tom Joyner Foundation, write your check to The Tom Joyner Foundation and indicate the gift is for SC State University on the memo line.

Mail to:
Tom Joyner Foundation
P.O. Box 630495
Irving, TX 75063

You can also go online to tomjoynerfoundation.org and make your donation. And, you can text ["**SCState_Tom**"] to **80888** and make a \$10 donation that will be charged to your mobile phone bill.