Barbara L. Adams, Ph.D., CPA  
Dean and Professor of Accounting  
Dean's Message  
The School of Business is committed to providing a relevant curriculum that includes a focus on leadership and professional development, student engagement and innovation.  
Look at the many reasons you should Choose South Carolina State University School of Business  
• Prestigious Business Accreditation  
  • AACSB – International Accreditation  
  • Among only 10% of all Business Schools worldwide with AACSB accreditation and the only HBCU in South Carolina  
• Leadership and Professional Development Program  
  • Program Focused on Developing Soft Skills  
  • Executive Speaker Series & Professional Development Seminars  
  • Roundtable Discussions with Business Executives  
  • Experiential Learning Component for Hands-On Work Experience  
• Quality Programs with Five Undergraduate Majors and MBA Program  
• Innovation and Entrepreneurship Hub  
  • Incubator Program  
  • SEED Program (Students Empowered for Enterprise Development)  
  • Workstations  
  • Business Startup Competitions (Cash awards)  
• Scholarships  
  • Magic Johnson, Willie J. Heggins, GiGi Zimmerman, Wells Fargo, School of Business, AgFirst and more  
• Competitive Graduates  
  • Job Placement – Graduates employed in government and public companies such as Microsoft, Apple, Dell, Goldman Sachs, Wells Fargo Bank, Altria Group, U.S. Department of Agriculture, FDIC, J.P. Morgan, PricewaterhouseCoopers, Bank of America, BMW, Boeing, etc.  
  • Internships with government and public corporations  
  • Award Winning Teams in National Competitions  
  • Graduate School – Clemson, USC, Ohio State, North Carolina State, Auburn, etc.  
• Quality Faculty  
  • 86% with Ph.D.  
  • Approximately $6.0 Million in research grants that employ student assistants  
  • Approximately 60 refereed journal publications over the past 5 years  
COME JOIN US! Let us help put you on a journey to become a successful business graduate.  
Barbara L. Adams, Ph.D.