



Name: Zachary M. Thomas, MBA
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Thomas develops and manages various programs and activities in the Innovation and Entrepreneurship Hub. The Hub focuses on the development of student and community startup businesses. He coordinates events that currently include the Ag Innovation Program, entrepreneurship workshops/seminars, competitions, the incubator program and the SEED (Students Empowered for Enterprise Development) Program.

Thomas has expertise in qualitative methods, primary and secondary data collection and data analysis and has collected data and completed an analysis of digital media consumption among small agribusiness enterprises in South Carolina.