



The Stamp of Excellence

We are committed to excellence in curriculum, instruction, faculty and students. For more information, write or call:

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SOUTH CAROLINA STATE UNIVERSITY

College of Business & Applied Professional Sciences

Business Economics



Learn. Lead. Innovate.

***Promoting Professionalism and Careers in
Business Economics***

WHAT IS BUSINESS ECONOMICS

Business economics is that part of economic theory which focuses on business enterprises and inquiry into the factors contributing to the diversity of organizational structures and to the relationships of firms with labor, capital and product markets. It includes the study of human choice behavior and the methodology used in making production decisions; in particular, though not limited to, how those choices and decisions determine the allocation of scarce resources and their effect on production, distribution, and consumption.

PROGRAM OVERVIEW

The Bachelor of Science degree program in Business Economics provides students with rigorous training in economic theory, applied economics and quantitative techniques. The curriculum in business economics attempts to broaden a student's background and understanding of the economy within the American and global business environment. The overall objective is to develop the potential of students as economics professionals, enabling them to play a more effective role in the American Economic System. Students must complete 122 credit hours.

WHAT CAN I DO WITH A DEGREE IN BUSINESS ECONOMICS?

A major in business economics prepares students for a wide range of professional careers: law, business, finance, and government. Because business economics is such a versatile major, one can look forward to these kinds of employment opportunities when you receive your B.S. degree in business economics:

Consulting
Economic and Business Analysis
Economic and Statistics Research
Economic Development
Economic Modeling

Forecasting
Financial Analysis
International Trade
Manpower Planning
Regional Planning

