



The Stamp of Excellence

We are committed to excellence in curriculum, instruction, faculty and students. For more information, write or call:

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SOUTH CAROLINA STATE UNIVERSITY

College of Business & Applied Professional Sciences

Agribusiness



Learn. Lead. Innovate.

*Promoting Professionalism and Careers in
Agribusiness*



WHAT IS AGRIBUSINESS?

Agribusiness involves the entire food and fiber industry, which supply inputs to the nation's agricultural producers and food and fiber products to consumers. All aspects of business are involved in the agribusiness industry. In addition to producers, businesses and agencies providing finance to producers, as well as the marketing and distribution of products are a part of this industry. Agribusiness also includes local, state, national, and multinational businesses involved in food and fiber processing, manufacturing, and distribution.

PROGRAM OVERVIEW

The Agribusiness curriculum focuses on the marketing and distribution of food and fiber products and the unique characteristics of the food and fiber sector of the U.S. economy. Students must complete 122 credit hours, which include in-depth training in business and economic techniques extensively used by a vast array of agribusiness firms and agencies which provide supplies and services to businesses that produce and market agriculture products.

WHAT CAN I DO WITH A DEGREE IN AGRIBUSINESS?

Career opportunities in agribusiness are nation-wide. They are many and varied and are particularly rewarding. Here are some of the career options available to you when you complete your degree in Agribusiness:

Cooperative Manager
Agricultural Loan Officer
Export-Import Agent
Personnel Manager
Regional Resource Planner
Government Employee

Marketing Analyst
Financial Analyst
Cooperative Manager
Farm Input Distributor
Foreign Agricultural

